



welcomes you to

DEVELOPMENT DIALOGUE:
STAKEHOLDERS' EXCHANGE EDITION

theme

igniting
Social Innovation
in **Africa**
A Development Narrative

Thursday, 21st May 2015



POST-DIALOGUE REVIEW

About Ideation Hub Africa

Learn • Rethink your possibilities • Create • Work your Ideas • Change the World.

IDEATION HUB Africa is a pan-African social enterprise focused on igniting innovation and social prosperity in Africa, by equipping businesses and development actors to create value and solve burning social issues.

Our vision is accomplished by *capacity building for for-profit as well as not-for-profit sectors*, delivered through innovation labs, introspective coaching, tailored training as well as conference-style sessions – under Ideative Enterprise Academy and Social Good Lab.

- A. The Ideative Enterprise Academy is our energetic learning hub for delivering case-based and application-driven training programmes that help our clients innovate disruptively, generate results, become *Masters of the Game* and create change.
- B. Social Good Lab is the mission-driven, development-sector-focused platform of IDEATION HUB Africa equipping - *social entrepreneurs, non-profit/ NGO professionals, CSR practitioners, development actors and government stakeholders* - to deliver innovatively on their social purpose; through tailored learning, collaborative engagement, research and social enterprise advice.



**SOCIAL
CHANGE
IS GOOD**

About Social Good Lab

Social Good Lab is the mission-driven, development-sector-focused platform of IDEATION HUB Africa because we believe that Africa's economic development relies significantly on its social prosperity.

Our drive is to equip - *social entrepreneurs, non-profit/ NGO professionals, CSR practitioners, development actors and government stakeholders* - to deliver innovatively on their social purpose; through tailored learning, collaborative engagement, research and social enterprise advice.

We are building a *one-stop rallying point* for key players across Africa's development landscape to learn, grow, connect and leverage knowledge for strengthening their organisations, scaling their impact, understanding the communities better and building sustainable models.

Through SGL, we run:

- a. Social Good School
- b. The Development Dialogue
- c. ED's Forum
- d. Policy Research Projects
- e. Social Enterprise Advice





DEVELOPMENT DIALOGUE™



Through Development Dialogue, we seek to build a melting point of thought leadership, innovation-conversations, policy discussions and collaboration for Africa's social prosperity.



Development dialogue:

The Event



How it Went

On Thursday, 21st May 2015, we were delighted to host over 85 social innovators to a memorable experience of thought leadership, innovation-conversations, and collaboration at the Development Dialogue – Stakeholders' Edition.

The high-impact event brought together social innovators, NGO/ non-profit professionals, entrepreneurs, CSR managers, public servants and other development practitioners .

Gbenga Sesan in a Keynote Speech spoke on the “The Leadership Question”. Two Open-House Conversations were moderated around Solutions for Nigeria’s most pressing social problems as well as the Toolkit for Social Innovation.

The Dialogue featured a Panel Session with social entrepreneurs sharing experiences as well as Sector-focused Case discussions..

It provided networking opportunities and a valuable platform for equipping development actors with the tools, skills and perspectives to fulfil their social mission.



Why We Did It

We find three issues to be among the most critical factors limiting the effectiveness of Nigerian development practitioners in achieving real results and scaling their impact.

They are:

- ✓ *Insufficient capacity building interventions that provide skills, competencies and tools for success*
- ✓ *an underdeveloped ecosystem within the development space where collaboration can multiply results; and*
- ✓ *limited application of social innovation for solving pressing problems within communities and society.*

Thus through the Development Dialogue - Stakeholders' Exchange, we desired to host 100 social entrepreneurs and non-profit leaders to:

- Spark interesting conversations around how social innovation emerges and thrives
- Uncover the interventions development actors believe they require to innovatively achieve their vision, grow their organisations and succeed despite the hurdles.
- Create linkages between and across sectors to heighten possible collaborations for scaled impact and reach
- Hear compelling field stories of work done so far, thus, building a collage of our development effort for the rest of the world to see.

Roger Martin is Right!

“No one can solve all the world’s problems alone. Social innovators must work together with one another, governments, businesses, and NGOs to tackle global problems and make progress in solving them. This should be the message of all those who support and celebrate social innovation.”

Roger Martin, Dean of Rotman School of Business in a Stanford Social Innovation Review Article:

The core of our work with Development Dialogue *is to create a rallying point for social change agents across various sectors (including education, civil engagement and politics, healthcare, environment, media and arts, technology etc.) to share ideas, collaborate and grow capacity for igniting social innovation across Africa.*



Development Dialogue: The AGENDA

Registrations	9:00am
Opening Prayer	9:30am – 9:35 am
Introductions and Opening Remarks	9:35am – 9:45 am
ED's Welcome Address	9:45am – 10:00am
Video on Social Innovation	10:00am – 10:20 am
Light de-brief/ Response from Delegates	10:20am – 10:30am
Tea Break	10:30 am – 11:00 am

Keynote Speech: 11:00am – 11:20am
The Leadership Question: How ethical and values-based leadership will shape development and social prosperity by Gbenga Sesan, Founder, Paradigm Initiative Nigeria

Open Conversation: 11:20 am – 12:20 pm
The Toolkit for Social Innovation: What do development practitioners need to grow capacity and skill for solving social problems, building communities and creating sustainable change?

Panel Discussion: 12:20 pm – 1:00pm
How Social Innovation emerges and thrives: Contextualizing field experiences in development work by Chude Ideonwo (Future Project Africa), Peju Jaiyeoba (Brown Button Foundation), Oye Iyagba (former Prog Director at LEAP Africa & Lead Consultant, PLEASE Inc.), Maureen Iyesele (JobMag), Tolu Sangosanya (LOTS Charity/ Dustbin School) and Babatomwa Adesida (Sahara Foundation)

Questions for Panellists 1:00pm – 1:15 pm

Natural Break 1:15 pm – 1:30pm

Articulated Group Survey 1:30 pm – 1:50 pm

Ideation Hub Africa: The Future Beckons 1:50 pm – 2:00pm



Development Dialogue – Keynote Speaker

‘Gbenga Sesan is the Executive Director of Paradigm Initiative Nigeria. An Electronic & Electrical Engineering graduate from Obafemi Awolowo University, ‘Gbenga completed Executive Education programs at Lagos Business School, New York Group for Technology Transfer, Oxford University, Harvard University, Stanford University and Santa Clara University.

His consulting experience includes assignments completed for Microsoft, Harvard University, United Nations agencies, and other institutions, in over 30 countries. A 2014 Schwab Foundation Social Entrepreneur of the Year, he is a Crans Montana Forum Fellow, Archbishop Desmond Tutu Leadership Fellow, Ashoka Fellow, Our Common Future Fellow and Cordes Fellow.

‘Gbenga served as a member on the Presidential Committees on Roadmap for the Achievement of Accelerated Universal Broadband Infrastructure and ICT Sector Restructuring in Nigeria, was listed in 2012 by CNN as one of the top 10 African Tech Voices To Follow On Twitter and by Ventures Africa as one of 40 African Legends Under 40.

‘Gbenga is married to Temilade Sesan, PhD, an expert on Energy Poverty and Development issues in sub-Saharan Africa.



Development Dialogue - Host

Debola Deji-Kurunmi is the Executive Director at Ideation Hub Africa. An Estate Management graduate from Obafemi Awolowo University, she is also a Certified Workplace Personality Profile Analyst, a Certified Job Evaluation Analyst and a World Bank Project Facilitator.

Debola is a 2012 UN Scholar at the United Nations University for Peace and a 2013 Coca Cola Scholar of Social Sector Management at Pan Atlantic University. Her career spans the Academia, Consulting and Non-Profit Management, with work experience as Research Associate at Covenant University, HR Consultant at HCDC Limited, Learning Consultant at Phillips Consulting and Head, Foundation Initiatives at RegCharles Foundation.

She is on the Faculty of organisations including FATE Foundation, The Enterprising Nigeria (enterprise development and education institution), SeSeWa (employability advocate), Project STRECH (sustainable youth strategies organization) and Watermark Academy (a Kingdom-based Business School for start-up entrepreneurs).

A 2012 HACEY Girl Child Ambassador, 2014 GAME Champion of Change, 2014 Crans Montana New Leader for Tomorrow and 2015 Amani Ambassador, Debola is also a Life Coach and Author.



Development Dialogue Panelist – Ms. Rhoda Robinson

Rhoda serves as the director for Gender Development Programs at HACEY Health Initiative and is responsible for developing and implementing programs and interventions that address challenges faced by women and girls, with a special focus on rights and health.

Rhoda is the initiator and global coordinator of the 'Hands Up For HER' Initiative, a program that promotes the Health, Empowerment, and Rights of girls in Africa with focal points in over 15 African countries.

She serves on the DFID Expert Advisory group on Women and Girls and is a fellow of the Global Change leaders and VitalVoices Lead Program.



Development Dialogue Panellist – Ms. Adekunbi Adeoye

ADEOYE Adekunbi founded SESEWA Support Services, in 2009 as an undergraduate of Obafemi Awolowo University.

SESEWA provides internship opportunities and training for undergraduates and new graduates all over Nigeria preparing them for the work place in order to bridge skills gap and encourage skills diversification.

Till date, SESEWA has enrolled about 94 interns from over 21 universities in Nigeria, and participated in several seminars and career fair programs reaching over 3,000 Nigerian students. Adeoye is a recipient of several awards and volunteer facilitator with Ajegunle.org.



Development Dialogue Panellist – Mr. Siji Ojajuni

Paul is a public health and development professional with over seven years of domestic and international experience in quantitative and qualitative research, monitoring and evaluation, community mobilization, project design and management.

He is committed to health systems strengthening in resource poor settings, health policy advocacy and improving health outcomes of women and young people. He possesses a Master's degree in Public Health (International) from University of Leeds, United Kingdom, a Certificate in Social Epidemiology from Harvard School of Public Health and a Certificate in Leadership and Social Entrepreneurship from Elos Instituto Santos, Brazil.

Paul is the Co-Founder and Director of Research and Development at HACEY Health Initiative – an organisation committed to helping young people and women lead healthy and productive lives through capacity development, policy advocacy, research and education with a special focus on adolescent sexual and reproductive health, maternal health and the social inclusion of vulnerable populations. He has coordinated and led numerous grassroots and regional programs of the organisation and has helped build the organisation into one that has representatives in 11 states in Nigeria and focal points in 15 African countries.



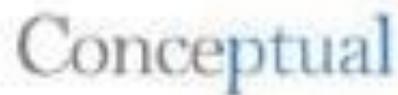
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INSIGHTS SHARED:

Keynote Speech, Panel Session, Open Conversations,
Sector-focused Case Discussions and Delegates' Feedback

Stimulating Engagement, Great Networking!



Quotes from Keynote Speech by Gbenga Sesan

The Leadership Question

- ❖ Social innovators create opportunities, so everything comes down to you, even your personal experiences matter. If you are engaged in ventures that have no direct connection to your personal experiences, how do you stay the longhaul?
- ❖ Back in Federal Government College Idoani, I was restrained from exploring the Computer Room. Embarrassed by the response of the custodian of the Computer Room, I walked back towards the classroom with a decision, that *one day; I will teach people how to use the compute, not just in Nigeria, but around the world.*
- ❖ The true spirit of a social mission is to help you stay committed even if the path does not make sense in the beginning!
- ❖ We at PIN believed in the principle of what we wanted to do. Consistency is the name of the game. I am very excited when I see a tweet from PIN that says *“IK who came in for one of our trainings borrowed N6, 000 to come to Lagos, now earns \$4 per hour when he logs on to our digital jobs portal”.*
- ❖ It is important to know what skills you require to be the best in your sector. The social sector requires capacity for you to deliver lasting results. Passion can only take you so far, but capacity takes you farther.
- ❖ While you dream big, don't bite more than you can adequately cater for. If you are not careful, you may die in pursuit of your social mission. For the sake of your sanity, work at efficiency and effectiveness. We started with training 25 per year and gradually increased to 25 per quarter. That way, we can be sure to deliver value.
- ❖ Don't go cap in hand, begging for money. Demonstrate value, through the solutions you offer. Solve big problems using your solutions.
- ❖ Your passion and mission must be strong enough to attract others to support and partner with you.

Snippets from the Panel Session with Adekunbi Adeoye, Suji Ojajuni and Rhoda Robinson:

Siji Ojajuni Said:

- ❖ Passion is good, training is better but competence is King.
- ❖ Get a great team at the beginning, find a team you trust who share your values. In fact, sometime you will have to turn down partnerships that conflict with your values; you really don't want a team member who is considering same.
- ❖ Find a sustainable means of running the organization so you don't depend solely on grants.
- ❖ When you can, build and leverage partnerships with large organizations that share your mission.
- ❖ Develop skills that you can trade for money.

Adekunbi Adeoye said:

- ❖ I thank God I didn't get funding in my first and second year. When you don't have money, you are forced to think and develop innovative solutions to pressing problems.
- ❖ Funding is not always the problem.
- ❖ Hire the right people
- ❖ Build marketing skills
- ❖ Define and refine creative solutions to the problems you face.

Rhoda Robinson said:

- ❖ Start from the bottom and grow up
- ❖ Anyone can trigger change; you need a combination of your head and your heart to work effectively.
- ❖ Critical Codes are Competence, Compassion and Communication.

Stimulating Engagement, Great Networking!



Outcomes of the Open Conversations with the Delegates: What Development Practitioners Require to Thrive

- ❖ Development Partners in the government, academia, business and religious organizations etc.
- ❖ Capacity Building – Relevant training programmes, seminars and conferences that equip practitioners with skills, knowledge and tools for driving real change. The social sector needs beyond passion, it requires focused learning.
- ❖ Access to Credible Data – *“I'm working in a field where I want to provide services to sickle cell carriers, but I don't know where they are or how to reach them.”* - Toyin Adesola, ED, Sickle- Cell Advocacy and Management Initiative.
It is also important to understand, define and segment the audience we want to serve and reach out to them. The kind of data required is different for each focus area. Practitioners must understand how to seek relevant data, and be willing to go out there to dig them out.
- ❖ Sustainable Structures and Processes: It's challenging to understand and master how to build the right processes and structure within your organisation for achieving sustainability.
- ❖ Human Resource/ Workforce Challenge: The Social Sector in Nigeria continues to struggle with getting the right human resource willing to devote themselves and competencies. This, the delegates agreed was critical to driving innovation for social change.
- ❖ Collaboration for Good: Value-based collaboration significantly cuts your learning curve short.
My experience working with in the non-profit sector has shown me that collaboration is very important but sometimes, non-profit leaders choose to sit over projects and opportunities alone because of what they think is in it for them. -Michael,
- ❖ Policy Advocacy Skills: Social profit players need to become a lot more involved with policy making and become influential in helping the government make better policies and create relevant support for the social sector.

Some of the Feedback from Delegates:

- ❖ The event has been inspiring. I was encouraged to think differently. I was also able to latch on to different ideas as well as announce my story. The Dialogue had less NGO jargons, but more idea based features. Gbenga Sesan was real, He spoke about situations and issues that were real and practical. The panel speakers made me understand my motivation more.
- ❖ An amazing event that kept me glued to the chair till the end. This will help Nigerians move forward rapidly if it can be sustained. The speakers were just too phenomenal, sharing their respective experiences.- Saanu Micheal
- ❖ Thanks a lot for the wonderful program organised. Please let Agriculture be included in your next program. Nigeria economy needs to be diversified.
- ❖ The event was successful. It was impactful. And emphasized on social change as well as leadership at every level... Sesewa story is inspiring.- Ayoola Olufemi
- ❖ The event is just what I needed at the moment. It spurred my imagination, I am more determined than ever before. Issues were clearly cut out and addressed. The speakers were inspiring ...- Orherhe Ochuko Maureen
- ❖ The event was wonderful for a first and I must confess that the dream if achievable will be a source of disruptive innovations...I appreciate the natural heart pouring of experience and ideas- Joseph Adole
- ❖ Development Dialogue in general was really educative for me, several social innovators spoke their minds and provided solutions to pressing issues. God bless Debola Deji-Kurunmi for the innovation. I was struck by Kunbi Adeoye's speech. One could tell that Sesewa was borne out of passion and the need to help the society.
- ❖ The Development Dialogue was very enlightening and informative. As a relatively young player in the space, it was great exposure. Thank you Ideation Hub Africa- Joy Opuda



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The future we envision

IDEATION HUB Africa

Learn • Rethink your possibilities • Create • Work your Ideas • Change the World.

At Ideation Hub Africa, here's the Future we envision

We envision a future where:

- ✓ Development practitioners constitute a phenomenal engine of economic growth and social prosperity in Africa; partnering with the government's efforts and closing the gaps in polity and governance.
- ✓ There is widespread collaboration across and beyond sectors to increase social profit, scale impact and widen reach, maximizing limited resources.
- ✓ Social entrepreneurs engage the “enterprise model” in an efficient and functional way to build sustainable businesses that have both commercial and social value.
- ✓ Actors are equipped and skilled to create solutions through capacity building that shapes development outcomes.
- ✓ Social innovation is not only driven by social change agents but active participants in for-profit businesses, academia and others at the fringes.





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THE NEXT BIG DEAL:

Development Dialogue in Lagos, Thursday, November 26 2015
400 development practitioners. 3 Speakers. 2 Panel Sessions. Social Innovators' Showcase.



HACEY'S Health Initiative, Computer Warehouse Group, Hexon Group, Conceptual, Metropolitan School of Business and Management, Amani Institute, Crans Montana Forum, Future Project Africa, ynaija.com, bellanaija.com, PRIDE magazine, Ventures Africa, NNGO, WANGOnet, LEAP Social Innovators 2014, Gbenga Sesan, Genevieve Okafor, Seyi Oyebisi, Mfon, Chude Jideonwo, Tunde Lardner, Isaiah Owolabi, Rhoda Robinson, Siji Ojajuni, Omotola Fawunmi, Kunbi Adeoye, Sunkanmi Olayanju, Raquel Jacobs, Adeola Babatunde, Omowunmi Julius, Joy Ogbonnaya, Lara Osisanya, Sehun Yide-Jinadu, Desola Adebawale, Peju Jaiyeoba, Oje Ivagba, Tolu Sangosanya, Babatomiwa Adesida, Maureen Iyasele, Ayodeji Kurunmi, Mojisola Adebajo, Alexandra Femi-Ademola, Tayo Osiyemi, Engineer Adebayo Adenekan, Ini Onuk, Stephen Oguntoyinbo, Our Place, Ikeja, TodayMediaSolutions, Enterprise Development Center, all delegates.