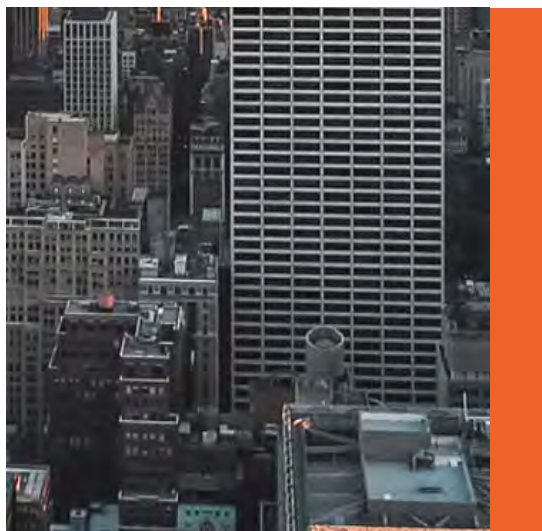
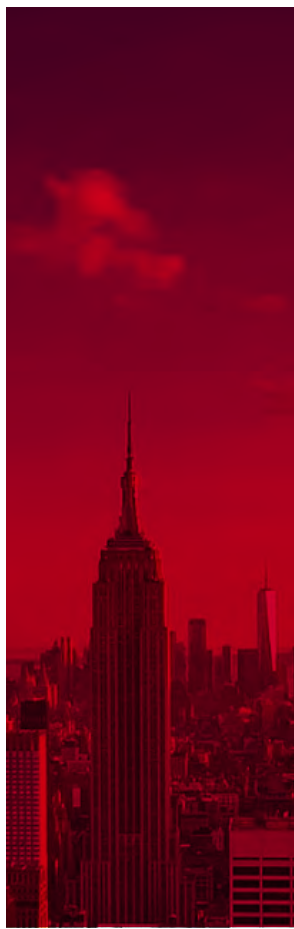




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LEAN
LEAP



2024 ANNUAL IMPACT REPORT

PRESENTED BY IDEATION HUB AFRICA

Part 1

- Introduction
- Mission and Vision
- Our Empowerment Model
- Impact in Numbers
- 2024 in Peak

Part 2

- From the desk of our ED
- What is Next ?
- Opportunities for Partnership
- Contact Us



Who are we

Ideation Hub Africa is a public policy and impact advisory firm, working with early-stage and mid-level changemakers, social innovators, social entrepreneurs, CSO actors, development practitioners, nonprofit professionals, nation-building enthusiasts, policy shapers, and governments in Africa.

IHA also equips and empowers social entrepreneurs, changemakers, social innovators, development practitioners, and nonprofit professionals with experiential education, enterprise incubation, growth advisory, and collaborative platforms to start, scale, and sustain their big ideas for changing Africa.

Since 2015, we have built a strong ecosystem for Africa's impact-driven change-makers, expanding the talent, tools and thinking for achieving the SDGs. Through our initiatives, we have connected thousands of practitioners to executive education, mentorship guidance,

industry recognition, a collaboration-driven network of impact-makers, access to markets as well as funding opportunities.

As a partner for achieving the SDGs; we have served and supported a cross-sectoral and diverse group of non-profit professionals, civil society actors, impact-driven entrepreneurs and social innovators across 46+ African countries; working in education, healthcare, economic empowerment, gender advocacy, OVC, energy and environment etc.

Through our Initiatives - **Development Dialogue, Social Innovation School, Women in Development Summit, African Masterclass Series, Visioning Retreat for Social Enterprises and NGO Leaders, Nonprofit Program Management Intensive, Mentorship Immersions, Talent of the Future Awards, and Social Impact Webinars;** we have reached over 28,000+ changemakers in the last 10 years.

OUR VISION

OUR EMPOWERMENT MODEL LEARN, LEAN, LEAP



OUR VISION

To be a globally recognized hub for equipping Africa's early-stage development practitioners, social entrepreneurs and changemakers.



OUR MISSION

To build Africa into a World Power in the next ten years, by empowering 1,000,000 changemakers to solve the continent's pressing problems through social innovation.

OUR IMPACT AND REACH





THE GLOBAL GOALS

There are 17 SDGs and 169 targets in total. While they are all important and interrelated, we identify with 3 of them as most important to us as an organization.

Priority SDGs



It's Amazing how Committed our Organization is Working Towards Achieving the SDGs.

QUALITY EDUCATION

We empower changemakers through experiential learning, as we grow their competence by facilitating programs that deliver the tools, techniques and thinking for sustainable social impact.

Priority Goal SDG #4:



4 QUALITY EDUCATION



8 DECENT WORK AND ECONOMIC GROWTH



Priority Goal SDG #8:

DECENT WORK AND ECONOMIC GROWTH

We empower changemakers through enterprise incubation, scale their impact by helping them build a venture around their vision, and organize a working business model around their compelling social mission.



17 PARTNERSHIPS FOR THE GOALS



PARTNERSHIP FOR THE GOALS

We empower changemakers through collaborations, accelerate their growth by connecting them to ecosystems within their sector, as well as create opportunities for connection with mentors, industry leaders, funders, policymakers.

Priority Goal SDG #17:

CREATING
IMPACT
ACROSS

AFRICA



LEARN

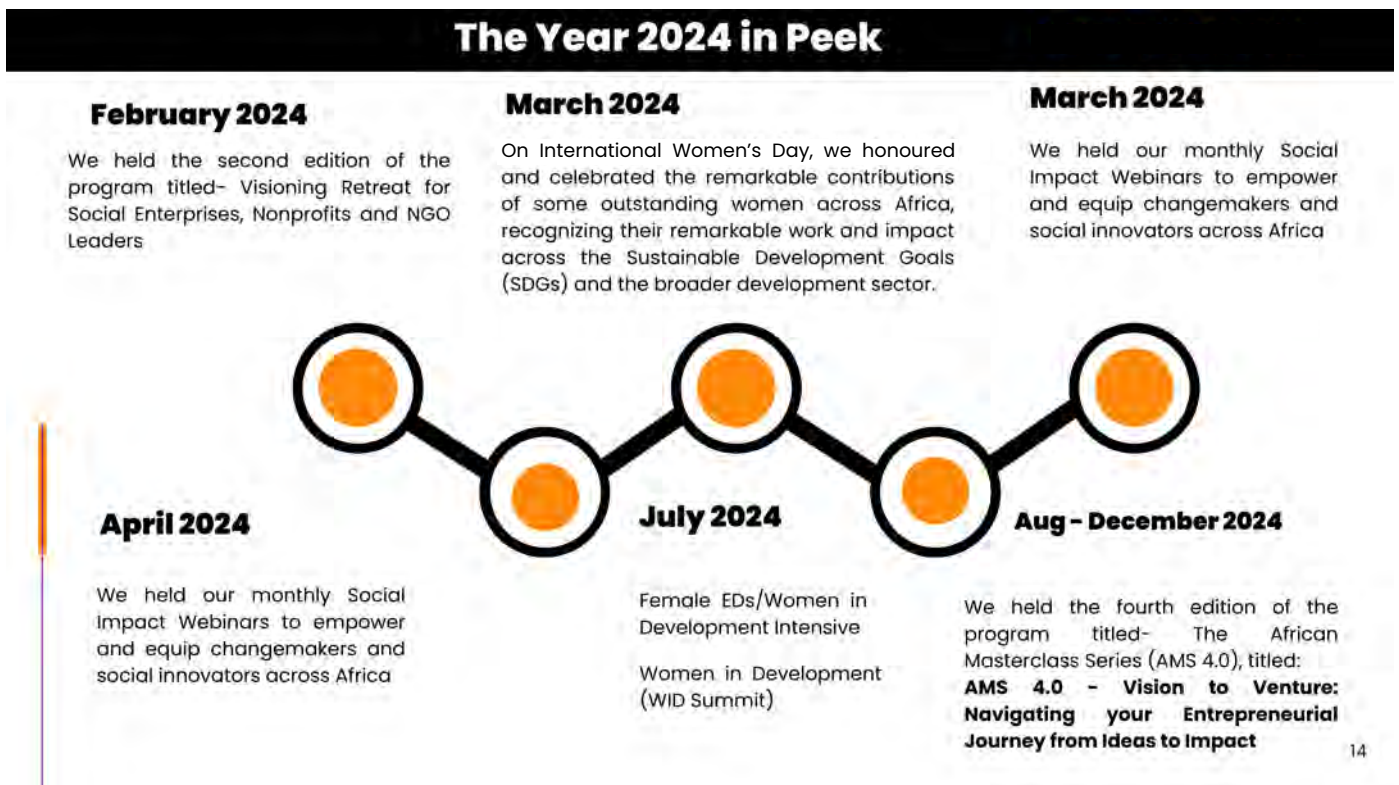
At the core of our work is lifelong learning. We recognize that many challenges faced by impact entrepreneurs and non-profit professionals stem from knowledge gaps. Passion alone is not enough; unanswered questions about legal structures, funding, business models, vision crafting, and partnerships often delay their progress. By equipping change-makers with the right tools and insights, we empower them to transform their passion into actionable impact.

LEAN

Collaboration drives transformation. We foster partnerships among social entrepreneurs, across sectors, and with like-minded organizations to tackle pressing community challenges. By bringing diverse perspectives together, we create synergies that amplify impact and enable scalable solutions for systemic change.

LEAP

We are inspired by bold visionaries determined to solve urgent problems, from fixing corruption in local governance to addressing urban drainage crises or providing healthcare access in remote areas. Through our innovation framework, we fine-tune their groundbreaking ideas into real-world solutions. Our mission is to co-create and empower these leaders, turning their inspiration into measurable, sustainable impact.





Debola Deji-Kurunmi

Executive Director,
Ideation Hub Africa (IHA)

Message from the
Executive Director



Women are going to be so critical in the course of this decade. Women will be so critical in helping us augment the inefficiencies of Government and Markets. If we wait for the government to fix all the pressing challenges we observe in our community, it will be futile and fatal. The third sector is usually the bridge between the unreachable, the vulnerable communities, the low-income arenas and connected recipients of social issues or crises, and the solution that the government can't create. So, development actors are in the middle, that intersection point between the needs of the people and what functional institutions and governments should do.

Take out the third sector augmenting access to public primary education, health, etc and see the kind of Nigeria we will have. The intersection points the third sector fills requires certain dexterity, certain fluidity, you've got to ride the waves of the times that we live in and that fluidity, dexterity and openness to learn is what will make you quickly disrupt yourself, disrupt your social impact model so that you can stay relevant and stay on the cutting edge of creating solutions that work. The kind of problems you are often seeking to solve are called wicked problems, hydra headed problems (problems within problems that have problems in them).



Sometimes you think it's education but it's not education, it's when you unwrap education that you will discover that school dropout rate is not about knowledge transfer or teacher training, it's the fact that there is sexual abuse on the way to school. You have to stay agile.

If you understand this intersection, it impacts your agility. You have to ideate solutions that are in themselves very agile and ride the waves of shifts and trends and realities in the space that I am called.

Purposeful actions critical for women who work for social good, impact and for development outcomes:

- **Grow your industry bias and Understanding around the SDGs and Impact Areas:** If you will stand out in the kind of solutions you create, in the kind of impact you can make and in framing a future possibility, a future world that we can live in on the account of the interventions that you, your organization would deploy, you must begin with a very rigorous data driven research backed understanding of the space that you want to play.

You have to be super clear about the strongest impact area where your work is traversing (should not be more than two). Over time you have to focus on your own central mission and say how are we going to pass on this message, how are we going to deliver this intervention, how are we going to create this change?

- **Disrupt your Social Impact Model:** Be alert about what is happening, what is going on around you, what is happening on the African development landscape, then you use the insight to

shape a model that is agile, that allows you use minimal resources to create a big impact. The goal for effectiveness here;

- a. **Revisiting your theory of change:** begin by asking the question "What will the world look like if I fulfill my mission? What is a functioning Nigeria like? The future of the girl child, health care of the girl child. If I solve this prominent problem that is clear in my mind as a problem worth solving, what will the world look like? Based on the responses you're able to go to the next prominent question. "From where I am and access to resources, I can mobilize what is a low hanging fruit solution that can deliver a punching blow to this prominent problem. From where you are today; what you can do in the course of the next six to eighteen months, something you can take 50-70% ownership to create.
- Practice problem probing; revisiting the accuracy of your problem statement. Sometimes when you get to the field you might find that what you called the problem based on armchair analysis is not really the problem.

As you go along and begin to layer data on your work you might find that the problem is the subset of another, you may find that it is a symptom of another problem, you may find that it's not existential, that it's an exception and not the rule. You may find that it's culturally induced and deeply topical or localized to

just a context and doesn't require a widespread intervention. Problem is objective not subjective, it must be backed by actual research, it must be beneficiary driven i.e. We can't draw conclusions about the problem without speaking to those impacted by it. Probing the problem is powerful in framing/disrupting your social impact model.

i. We will also need to explore innovative research mobilization; it's being able to look around you first to say how can I get what I need without having to talk to MTN Foundation. Before you go out you have to look within. Sometimes you need money, more times you need what money can buy.

11. You have to revisit your impact and success matrix. The moment you are exploring your social impact model, it naturally leads you on to answering the important questions about what true indicators confirm that you are making a difference.

There are those doing great work but their indicators are still inaccurate in testing that this is truly hitting at the prominent problem and is shifting outcomes and possibilities for beneficiaries. Then if our baseline analysis of where our beneficiaries are, are inaccurate then our impact measures will be inaccurate.

- Your scale strategy: build from base in a way that the system you are building can take you out and still succeed, can be scaled to reach more people, could fit partly or fully into a different context.

There's a seed principle you should apply to your life, to your work: the seed principle is that at any level of growth that you are in, you have to be keen to build what you want to see in the future.

At any level of growth, the values you hold, your disciplines, your habits, the way you approach relationships, how you manage resources. You should be keen to build your life or whatever you are building with the kind of building materials that you would love to see in your future. It's about who you really want to be if you were magnified. It is putting within your institution, even if you're the only one there yet, the kind of things you want to see when you are expanded. IHA has run a volunteer model, it's used to augment because of the small team but because you're a volunteer doesn't mean your performance won't be appraised. It doesn't mean you won't go through a rigorous recruitment process.

Nothing is worth submitting if it doesn't have value. Because there's already a human capital crisis, you have to be careful about the entry points you are providing for people to come and do work with you. You have to be intentional and unafraid; you have to reckon that there are non-financial compensations. You have to explore your scale strategy.

How are we building that can become a strong foundation for the course of the next three years, the next five years. If there's no governance already, and if there's no visionary clarity, funding can derail you, it can lead to a mission cripple or a mission stretch.

Within your social impact model, you should have a five-year visionary blueprint. It's important not to merely think about that now, but to think about where you could go, where the organization could go. When you start to look at your five-year visionary blueprint it naturally shows your leadership development plan, both for you as an individual as well as for your team. You will start to look at where you want to go and use it to frame who you must become to get into that future.

Your thematic focus: on the basis of the mighty mission, the prominent problem, the context of your work and what you can do today in the course of the next 18 months to create real change, you begin to ask yourself where will we focus and what interventions, what kind of programs will deliver the highest impact based on where we want to focus. Observe what co-creators of value are found and streamline over the next 24-48 hours along the identified thematic area.

Until you do this kind of granular unpacking, you will be seeking to make an impact but everything will be hazy. The moment you choose to come into the development arena you will have to have tradeoffs, e.g., pay cuts, and close your eyes to certain opportunities.

The fact that you're not for profit does not mean you are for loss. It's around your thematic area that you will craft your programs that fill your calendar. Have a calendar that demonstrates regard for stakeholders if you are still coming up or building your credibility in your space/industry.

- Coalitions and partnerships

- Needed investments in executive education, leadership and fellowship opportunities. Be intentional. One of the greatest frustrations in this space is to find those who don't do good work as you do, having the funding, the visibility and the partnerships that you feel you deserve. Put yourself out there. Get into those rooms, sign up for those professional fellowships, redesign your elevators pitch, change your game on LinkedIn. Do that professional photoshoot.
- Strengthen your internal organization: at any level in your organization build a structure that stands the test time. Some resources from LEAP Africa that helps you build an organization that stands the test of time. Fix your team constitution, fix your corporate governance, work on your financial management, do better with your impact reporting and documentation, and be at peace with the law.





Our Core
FOCUS
Areas



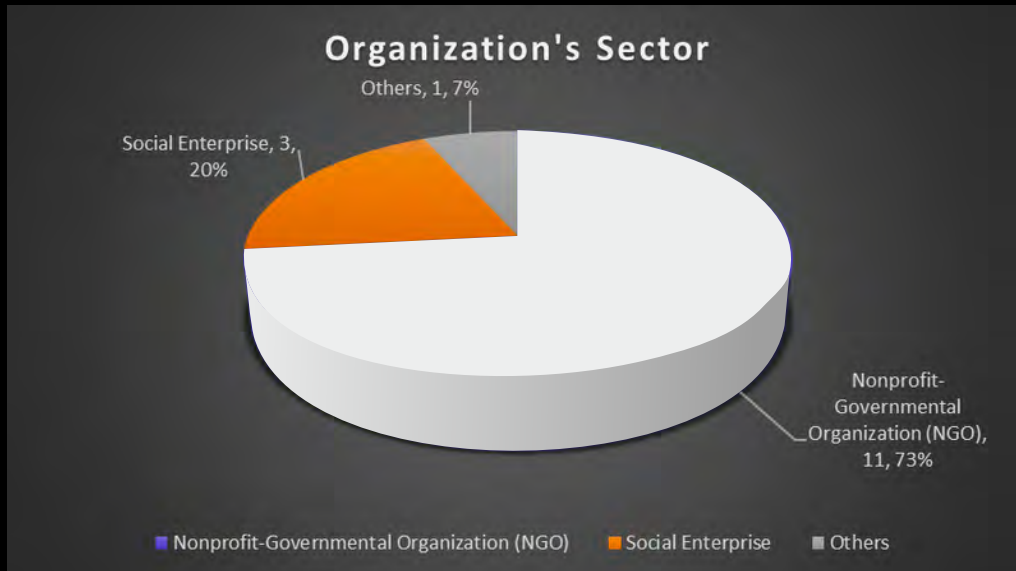
The Visioning Retreat 2024 for Social Enterprises and NGO Leaders

The Visioning Retreat for NGOs & Social Enterprises

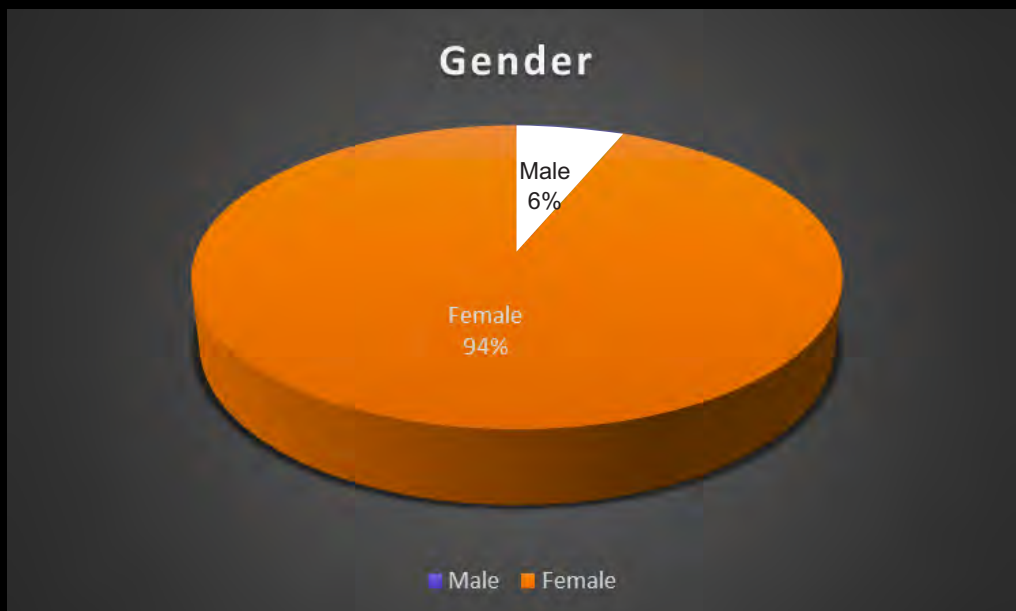
The Visioning Retreat represents a two-day comprehensive immersion learning designed to strengthen and empower a diverse cohort of impact-driven individuals such as: Social Entrepreneurs, Social Enterprises, Social Innovators, Changemakers, NGO Leaders and Nonprofit Professionals, Development Practitioners, CSO Actors, Policy Shapers, Nation-Building Enthusiasts, and Impact-Driven Individuals. The retreat is strategically tailored to endow these changemakers and visionary leaders with the essential skills and insights necessary to drive transformative impact within their organizations, communities on a global scale.

The Visioning 2024 Retreat for Social Enterprises and NGO Leaders is intricately structured to ignite the passion of visionary changemakers and leaders, providing them with access to global opportunities and the knowledge to scale their operations strategically. This endeavor aims to solidify their visionary pursuits, augment their authority within their sectors, and amplify their impact in unprecedented ways throughout 2024.

A Diagram Showing the Organizations and Gender Breakdown Represented at the Visioning Retreat



A Diagram Showing the Organization's Sector of the Participants who Attended the Visioning Retreat



A Diagram Showing the Gender Report of Participants who Attended the Visioning Retreat



Visioning Retreat 2024 Testimonials

Odunola Bolarinwa



Before the retreat started, I sincerely didn't know what to expect because I had already joined the visioning retreat earlier, which was explosive, and I really didn't see the need to join the social sector retreat after the light bulb session at the visioning retreat.

But for some reason, I had a nudging to pay for this, and I must say, this is a retreat I never thought I needed. Less than an hour into day 1, I told myself, if this is all the information I get, then I am good to go.

The volunteering aspect, people leverage was like a lifesaver. The mindset of I am not for profit shifted,

now I know I am for profit, but a different kind of profit.

Wow, that blew my mind.

At a point I got crying, literally asking myself what I have been doing with my life. The value I got was way beyond what I expected and what I paid for. I was able to connect with like-minded minds and people doing great stuff in other sectors.

DDK really poured so much into us and I am grateful.

I am taking that AUDACIOUS move! Going BOLD and BIG!

Chinonso Clark



The retreat helped reaffirm my vision for the year both for myself as an individual and for my organisation. It reminded me to work on my vision and not get stuck working only on my vision.

The experience emboldened me and gave me the audacity to enlarge my vision, and also put in the relevant

structure and system for scaling my vision.

It was a really good experience in all and I'm thankful for the opportunity to connect with other leaders in the social sector.

My 2024 has started on a Bold note.

Ruhamah Ifere



I came out of the Visioning Retreat brand New. There was so much Light, wisdom and Revelation.

DDK Literally consulted for us and provided clarity through the well curated modules.

I am excited about the growth I have emerged into and the results that my organisation, The Youth Evolve will experience.

Thank you to Ideation Hub and DDK.

Augusta Augustine Ohali



The Visioning Retreat for me was an immersive lens-cleansing experience that enabled me to see immediate steps for execution and the impact that would manifest.

OLUFUNKE ADELOYE



"The visioning retreat had a great impact on me. It was enlightening and encouraging to hear about the impact that other visionaries are making in the community.

I found the two days of the program very informative and gained clarity, particularly in the area of structuring the governance of our organization. I am excited about the potential possibilities ahead as a result of attending the retreat."

T'Oluwalogo Gbadero



The retreat was absolutely phenomenal! Everything promised was delivered, and it exceeded my expectations. Well done, IHA! It truly was an amazing and unforgettable experience.

Roli Wilkey



One of the most transformational things that I experienced at this retreat, was how I got information that opened my mind up to possibilities.

Transformational, because I never knew these possibilities existed. I also loved how easy it was to network with people. Almost like everyone felt so much like family and the networking didn't want to end.

The most profound statement I heard DDK say, was: "MONEY DOES NOT INFLUENCE MY DECISION, IT GRAVITATES TO ME" This has definitely changed my money paradigms and mostly helped

me see that I can really be a change agent without having to monetize everything.

My mindset on partnership, definitely rose to a higher level as I suddenly can now see greater possibilities on what I can achieve by partnering with people on this journey of social change.

Truly well done to you Ma DDK, DTB and the amazing Ideation team for putting this together.

I would definitely make Ideation Hub Africa my Executive Education Partner on this journey as I believe that this experience was worth it and more.

The Women in Development (WID) Summit

WOMEN
DEVELOPMENT
SUMMIT 2024

'Visionaries of Impact:
Women Redefining
Global Development'

**SAT. 20TH
JULY 2024**



**DEBOLA
DEJI-KURUNMI**
Executive Director,
Ideation Hub Africa
Keynote Speaker



**ODUNAYO
SANYA**
Executive Director,
MTN Foundation
Keynote Speaker



**OLAPEJU
IBEKWE**
CEO, Sterling One
Foundation
Summit Speaker



**DR. KEMI
DASILVA-IBRU**
Founder, Women at Risk
International Foundation (WARIF)
Summit Speaker



**ABOSEDE
GOERGE-OGAN**
Founder, Women in Leadership
Advancement Network (WILAN)
Summit Speaker



**CONFIDENCE
STAVELEY**
Executive Director,
CyberSafe Foundation
Summit Speaker



**KEHINDE
AYENI**
Executive Director,
LEAP Africa
Summit Speaker



**ORELUWA
SOMOLU LESI**
Executive Director, Women's Technology
Empowerment Centre (W.TEC)
Summit Speaker



**SOLAPE
AKINPELU**
CEO and Co-founder
of HerVest
Summit Speaker



**AMAKA
NWAOKOLO**
Director & Head,
The FATE Institute
Summit Speaker



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In partnership with:



The Women in Development (WID) Summit 2024, themed- **“Visionaries of Impact: Women Redefining Global Development”** is a strategic networking and mentoring convening for women working in the development sector, non-profits, social enterprises, civil society organizations, international development agencies, advocacy groups or CSR divisions of corporate institutions and multinationals.

We are carefully curating a transformational experience and rallying point for Nigerian and African women who are actively working for a better continent.



WID Summit Overview:

The summit brought together women in the development sector, non-profits, social enterprises, civil society organizations, international development agencies, advocacy groups, or CSR divisions of corporate institutions and multinationals under the theme **“Visionaries of Impact: Women Redefining Global Development.”** The event successfully provided a platform for women to

network, learn, and inspire one another.

Purpose and Impact of the 2024 WID Summit:

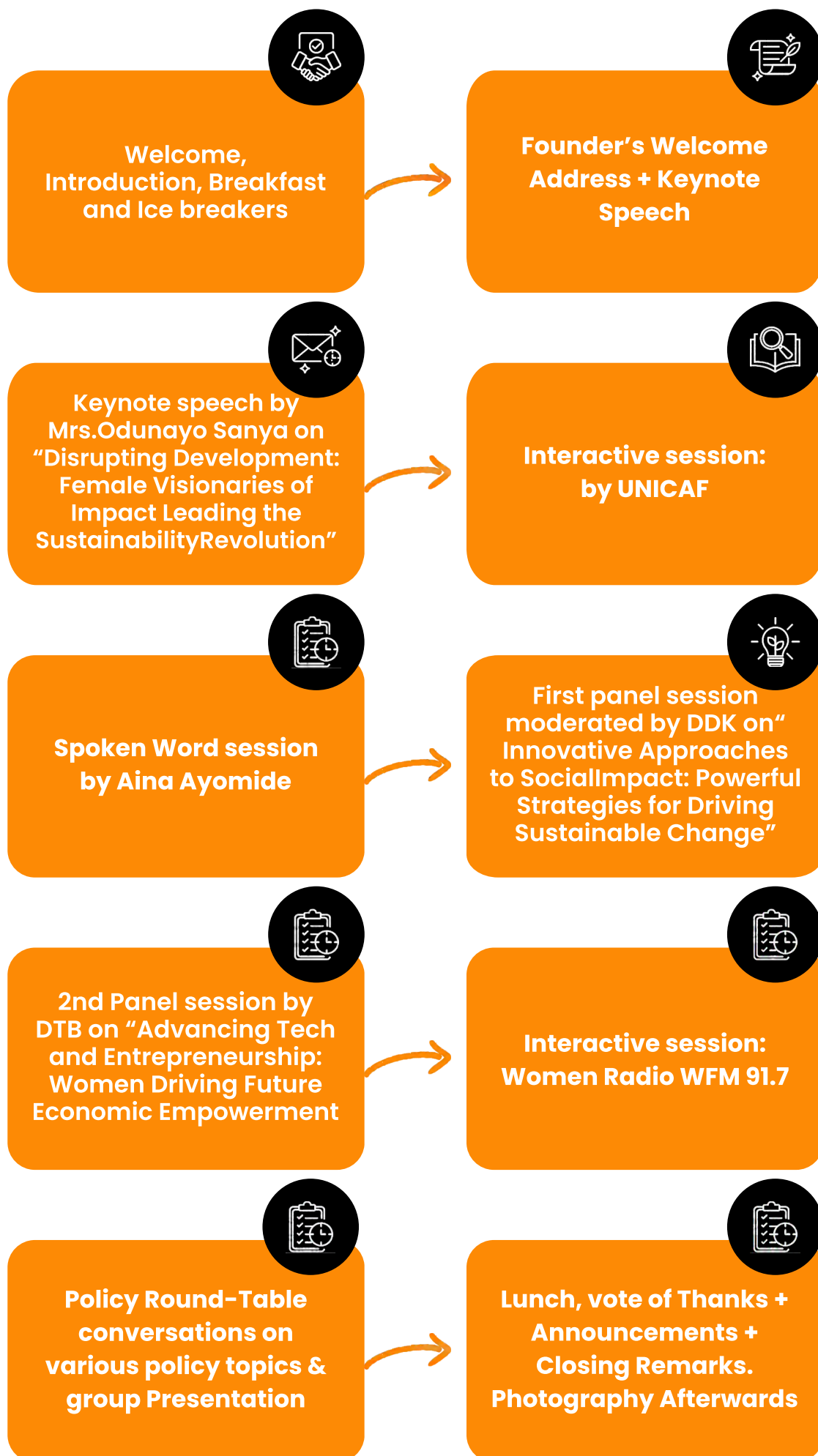
The WID Summit 2024 empowered and equipped women with the tools and knowledge necessary to drive development and create sustainable impact within their communities and sectors. The event focused on several key themes:

- Empowerment and Leadership: The summit inspired women to take on leadership roles and make

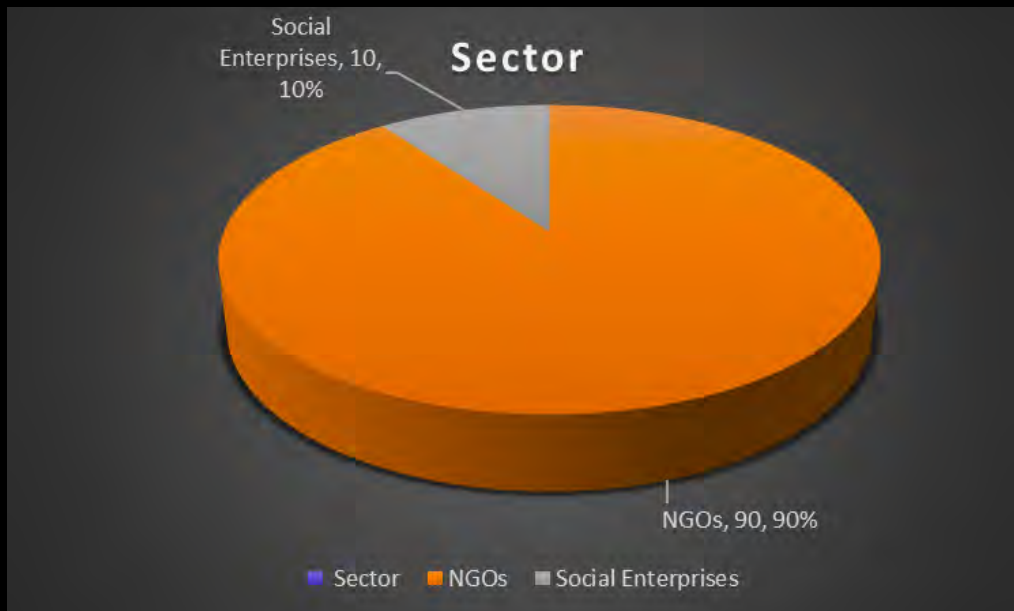
impactful changes in their respective fields.

- Networking and Collaboration: It provided a unique opportunity for attendees to network with like-minded individuals, fostering collaboration and partnerships.
- Knowledge Sharing: The Summit featured insightful keynote speeches, high-impact panel discussions, and policy roundtable discussions, interactive sessions led by distinguished speakers and experts. spoken word, etc.

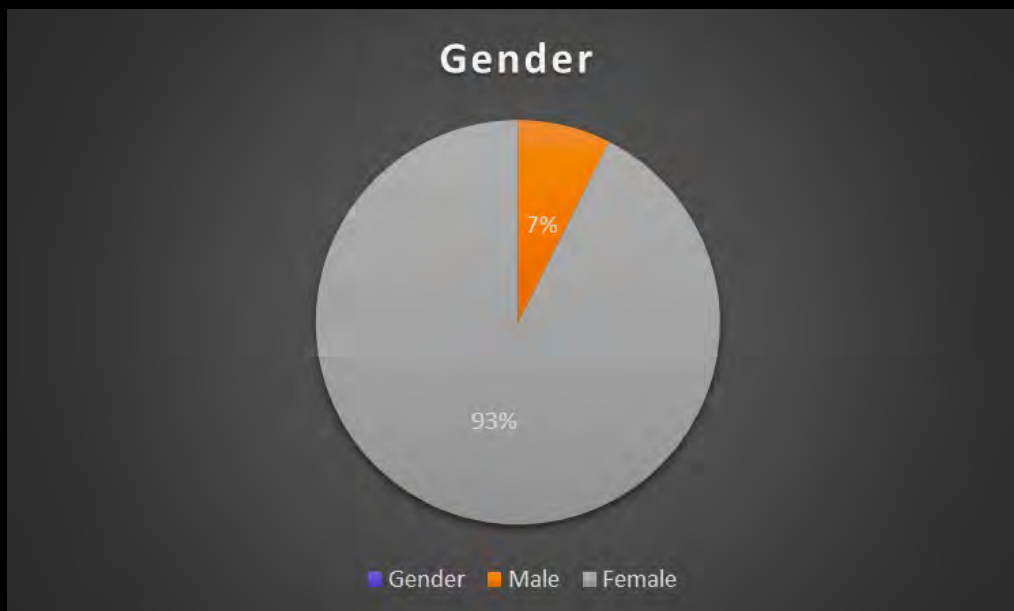
PROJECT GOALS



A Diagram Showing the Organizations and Gender Breakdown Represented at the WID Summit



A Diagram Showing the Organization's Sector of the Participants who Attended the WID Summit



A Diagram Showing the Gender Report of Participants who Attended the WID Summit



WID SUMMIT 2024 Testimonials

Ekenedilichukwu Okolie

Founder, The STEM Damsel Empowerment Network



I am honoured to have participated in the Women in Development Summit 2024.

The Summit was a profound experience, bringing together inspiring leaders and changemakers dedicated to advancing women's development initiatives globally.

Key Highlights:

1. Innovative Ideas: The summit showcased numerous innovative ideas and projects that have the potential to transform communities. It was encouraging to see the creativity and determination of women striving to make a difference.

2. Networking Opportunities: The networking sessions provided a platform to connect with like-minded individuals and organizations. These connections are invaluable for fostering collaborations and supporting each other in our respective missions.

3. Engaging Panel Sessions: The panel sessions feature accomplished female development practitioners who generously share their journeys and hard-earned strategies for success. From Personal Stories of Resilience, Effective Strategies, strategies for sustainable impact, the role of Mentorship and Support Systems, etc.

Overall Experience:

The Women in Development Summit was a testament to the power of collective action and the importance of women's leadership in development. It reinforced my commitment to empowering women and girls through science and technology.

I am grateful for the opportunity to be part of this transformative event and look forward to implementing the insights and strategies gained. Together, we can create a more equitable and inclusive world for all.

Yetunde Junaid

Learning Support Officer,
Terra Academy for The Arts



Attending the Women in Development Summit was an incredibly impactful and inspiring experience. The speakers delivered powerful presentations, sharing their expertise and stories with passion and insight. Each session left me feeling more empowered and motivated to drive change in my own community.

A special thank you to DDK, the convener of the Summit, for doing a fantastic job in organizing such a meaningful event. The Summit not only provided valuable knowledge but also created a supportive network of women dedicated to development and progress. I am truly grateful for the opportunity to be part of this phenomenal event.

Nomvula Moloko

Founder, The Strategic Partnership



Thank you, Ideation Hub Africa and Executive Director DDK for executing such an impactful, insightful and destiny-aligning gathering of women who desire to change the world one human being, one family, community, country, continent and globally at a time.

World, listen – the lionesses of Africa are roaring.

Hembadoon Ogunwoye

Founder/CEO, First hand initiative



The WID summit was insightful interacting with great women accelerating change in their respective fields and communities. It was a good opportunity to learn from others and listen to the powerful panel sessions.

Women are powerful changemakers in any given society, many thanks to DDK and Ideation Hub Africa for being that changemaker and also for putting this summit together, hope to have more summits like these.

Yetunde Junaid

Learning Support Officer,
Terra Academy for The Arts



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Praise Okwuchi

Communication Executive
Children Empowerment Funds



The WID Summit really challenged me, especially as a woman. Seeing other women with the goal of changing their community in various ways made me want to do more and put in my innovation at the same time ensuring sustainability.

I particularly enjoyed the networking session where we were allowed to share our ideas and connect with both speakers and participants.

Grateful for such a time and opportunity to connect and also represent the organization I work with, Children Empowerment Funds. Thank you.

Dr Cassandra Akinde

Executive Director,
The Neo Child Initiative for Africa



"I can't say enough about the Women in Development Summit 2024. The event was well-organized, and the atmosphere was incredibly supportive. The speakers were top-notch, and I left feeling motivated, and well-equipped with new strategies to lead my company to greater heights.

Meeting other like-minded women and sharing our journeys created a sense of camaraderie that I haven't found at other events.

It was refreshing to be in a space where women are celebrated and encouraged to pursue their goals. I've come away with a renewed sense of purpose, and a network of amazing women to lean on."

THE AFRICAN MASTERCLASS SERIES (AMS 4.0)



African
Masterclass
Series 4

SEPTEMBER 16TH, 2024
SAVE THE DATE


**vision
to venture:**
Navigating your Entrepreneurial
Journey from Ideas to Impact.



**DEBOLA
DEJI-KURUNMI**

Executive Director,
Ideation Hub Africa

GUEST MENTOR



**BODAM
TAIWO**

Head of Portfolio,
Bond & Connect,
Pernod Ricard.

GUEST MENTOR



**CHIDI
NWAOGU**

Co-founder of
Publiser and Savvy

GUEST MENTOR



**SOLA
ADESAKIN**

Founder and Lead Coach,
Smart Stewards

GUEST MENTOR



**FRANK
RIMALOVSKI**

Executive Director,
NVU Entrepreneurial Institute,
United States of America

GUEST MENTOR



**MARTINS
UDOTAI**

Senior Product Manager,
Adixon, Co-founder
StEat & Dinesurf

GUEST MENTOR



**MERCEDES
IFON**

Founder,
StarGuide HR Consulting

GUEST MENTOR



**MUNACHISO
OKONKWO**

Co-Founder, StEat

GUEST MENTOR



**DR. NAOMI
OSEMEDUA**

Chief Executive Officer,
The Centre Stage Company

GUEST MENTOR



**OLUWATOYIN
ARALEPO**

Strategic Finance Leader/Member
of the Forbes Finance Council

GUEST MENTOR



**ROSEMOND
PHIL-OTHIHIWA**

Legal Partner, Synd. Africa

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**SOLOMON
AYODELE**

Head, Technology
Innovation - ALAT

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The African Masterclass Series (AMS4.0)

African Masterclass Series 4

**SEPTEMBER 16TH, 2024
SAVE THE DATE**

vision to venture:
Navigating your Entrepreneurial Journey from Ideas to Impact.

DEBOLA DEJI-KURUNMI Executive Director Ideation Hub Africa QUEST MENTOR	BODAM TAIWO Head of Portfolio Strategic Growth Partners Africa QUEST MENTOR	CHIDI NWAOGU Co-founder of Pulse and Lany QUEST MENTOR	SOLA ADESAKIN Founder and Lead Coach, Smart Startups QUEST MENTOR	FRANK RIMALOVSKI Executive Director NYU Entrepreneurial Institute, United States of America QUEST MENTOR	MARTINS UDOTAI Senior Product Manager, Konga, Lagos QUEST MENTOR
MERCEDES IFON Founder StarQuest Consulting QUEST MENTOR	MUNACHISO OKONKWO Co-Founder, Sileat QUEST MENTOR	DR. NAOMI OSEMEDUA Chief Executive Officer, The Centre Stage Company QUEST MENTOR	OLUWATOYIN ARALEPO Strategic Finance Leader/Member of the Forbes Finance Council QUEST MENTOR	ROSEMOND PHIL-OTHIHIWA Legal Partner, Synd Africa QUEST MENTOR	SOLOMON AYODELE Head, Technology Innovation, ARI QUEST MENTOR

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<https://www.africanmasterclass.org/AMS4>

The African Masterclass Series 4.0, themed "Vision to Venture: Navigating Your Entrepreneurial Journey from Ideas to Impact," was a transformative program designed to empower mid-level social entrepreneurs, social innovators, changemakers, and impact-driven individuals with the critical knowledge, skills, tools, and resources needed to transform visionary ideas into impactful ventures. Recognizing that strategically executed ideas have the potential to create

profound social, environmental, and economic change, AMS 4.0 provided participants with a comprehensive roadmap to navigate their entrepreneurial journey effectively.

This program emphasized the dual objectives of creating positive social and environmental impact while ensuring financial sustainability and profitability—hallmarks of successful social entrepreneurship. Through intensive training,

mentorship, and guidance, participants gained practical insights and knowledge into the key stages of entrepreneurship, and social innovation, preparing them to drive sustainable development and address global challenges at the community and systemic levels.

Key Objectives

Key objectives of AMS 4.0 included equipping participants with foundational entrepreneurial knowledge, fostering skills in idea validation, market research, customer discovery, value proposition development, and crafting scalable business models.

Additionally, participants explored financing options, marketing and branding strategies, and effective team leadership, with a focus on ethical practices and sustainability.

A defining feature of The African Masterclass Series (AMS 4.0) was the formation of 10 Impact Cohorts, each aligned with

specific Sustainable Development Goals (SDGs).

These Impact Cohorts collaborated on micro-projects across critical areas such as health, education, agriculture, energy, creativity, digital technology, governance, and gender equality, etc. Through these projects, participants discovered that there are no limitations to creating meaningful impact—not even financial

barriers can hinder a determined changemaker from driving positive change and impact.

These micro-projects demonstrated that intentionality, resourcefulness, and collaboration are powerful tools to catalyze community transformation and inspire a ripple effect of change. By the end of the program, participants emerged not only as skilled

entrepreneurs but as visionary leaders equipped to scale solutions that catalyze lasting impact across communities, systems, and the world at large. The African Masterclass Series (AMS 4.0) reaffirmed that even small, intentional actions can inspire a movement of changemakers committed to shaping a sustainable and equitable future.



**African
Masterclass
Series 4**



**vision
to venture:**

Navigating your Entrepreneurial
Journey from Ideas to Impact.



Apply Now @:

<https://www.africanmasterclass.org/AMS4>

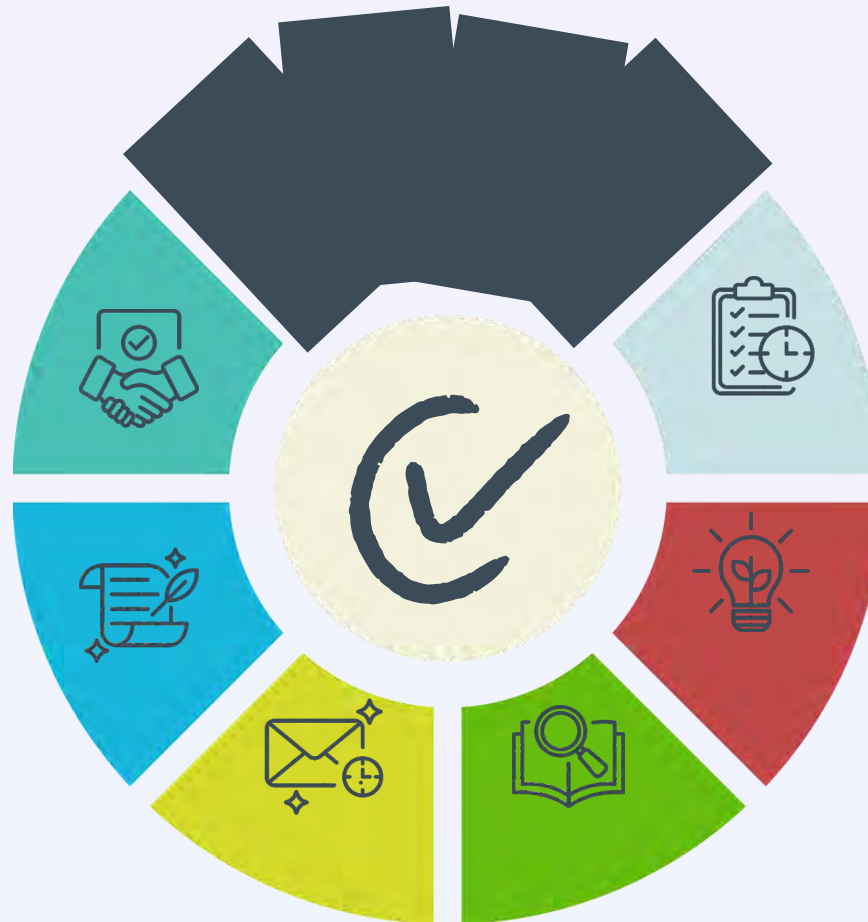
OBJECTIVES

Equip participants with the foundational knowledge of entrepreneurship and the entrepreneurial mindset.

Foster skills in market research, customer discovery, and value proposition development.

Explore marketing and branding strategies to effectively reach target audiences and build customer relationships.

Address challenges and opportunities in social entrepreneurship, sustainability, and ethical business practices.



Empower participants to develop actionable business plans and pitch their ventures to potential investors and stakeholders.

Provide practical tools and frameworks for idea generation, validation, and refinement.

Guide participants in crafting effective business models and strategies for growth and scalability.

Cultivate an understanding of financing options, funding sources, and financial management for startups.

Offer guidance on building and leading high-performing teams and fostering a culture of social innovation.

An aerial, high-angle photograph of a dense urban skyline, likely New York City. The Empire State Building is the central focus, its iconic spire reaching towards a hazy, orange-tinted sky. The surrounding area is filled with numerous other skyscrapers and buildings, creating a complex pattern of vertical lines. The overall color palette is muted, with a strong orange/yellow tint from the sky and a greyish-blue for the buildings and water in the distance.

ALIGNING THE AMS 4.0 GOALS/OBJECTIVES WITH OUR SDGS TARGET

#SDG 4: Quality Education



To ensure inclusive and equitable quality education and promote lifelong learning opportunities for everyone:

1

GOAL 1

The AMS 4.0 program contributes to empowering participants such as changemakers, social innovators, social entrepreneurs and impact-driven individuals with the necessary skills to promote education in their communities.

2

GOAL 2

The AMS 4.0 provide a platform for capacity building, offering opportunities for education and skills development to youth, changemakers, social innovators, social entrepreneurs and impact-driven individuals thus promoting inclusive access to quality education and training.

3

GOAL 3

Through the different courses, workbooks, case studies, assignments, and resources provided at the AMS 4.0, participants were provided with vital entrepreneurial skills and tools, enhancing their ability to start and scale impactful ventures, contributing to job creation, agricultural development, healthcare, promoting sustainable development, creativity and economic empowerment.

4

GOAL 4

By aligning the AMS 4.0 program with these SDG targets, we aim to create an ecosystem of changemakers equipped with the tools, knowledge, and support to drive meaningful educational change and sustainable development in their communities across Africa.

#SDG 8: Decent Work and Economic Growth



Demonstrate the Power of Micro-Scale Initiatives: By demonstrating how micro-scale initiatives can drive local impact and create economic opportunities across Africa, AMS 4.0 is promoting entrepreneurship and innovation, particularly through the micro-projects carried out by the different Impact Cohorts. These Impact Cohorts prove that even small-scale ventures can lead to significant social and economic benefits in health, agriculture technology, etc fostering a culture of sustainable economic growth in the community.

1

GOAL 1

Promote Entrepreneurship and Innovation through Micro-Scale Initiatives. Showcase how micro-scale initiatives can catalyze local impact, emphasizing their potential to drive grassroots entrepreneurship and innovation across diverse sectors, such as health, agriculture, and technology.

2

GOAL 2

Empower Impact Cohorts to Deliver Tangible Economic and Social Benefits. Equip the Impact Cohorts with the skills and resources to design and implement small-scale projects that generate measurable social and economic benefits, demonstrating the transformative potential of even modest ventures.

3

GOAL 3

Foster a Culture of Sustainable Economic Growth in Communities. Encourage sustainable development by embedding the principles of micro-scale enterprise into community practices, thereby promoting long-term economic growth and resilience.

#SDG 17: Partnership for the Goal



AMS 4.0 has been a remarkable platform for fostering collaboration and collective action among changemakers, social innovators, and social entrepreneurs across Africa. By bringing together diverse minds with shared values, the program created an environment where ideas could thrive, and solutions could come to life. Through the Health & Wellbeing Impact Cohort, initiatives were executed in Nigeria, Somalia, and Ethiopia, addressing maternal mortality caused by postpartum haemorrhage (PPH) in Africa and positively impacting communities.

FOSTER COLLABORATION FOR SUSTAINABLE SOCIAL IMPACT

Create a dynamic platform that unites changemakers, social innovators, and entrepreneurs across Africa to exchange ideas, collaborate, and develop transformative solutions that address critical challenges.

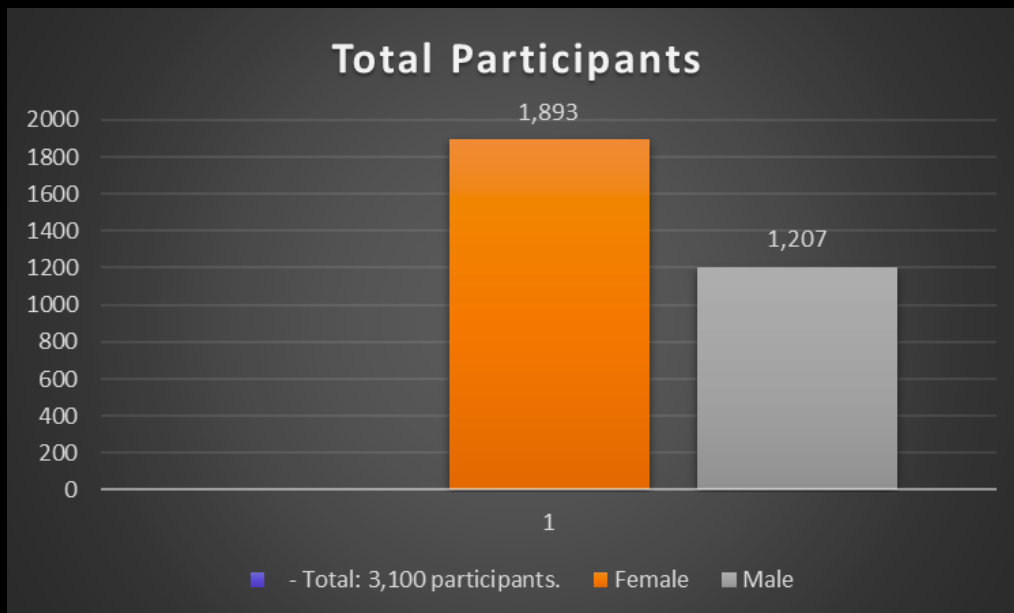
CATALYZE IMPACTFUL SECTOR-SPECIFIC INITIATIVES

Enable Impact Cohorts to design and execute projects that create measurable social change, such as reducing maternal mortality through health-focused interventions in Nigeria, Somalia, and Ethiopia, and empowering African youth through digital innovation and technology education.

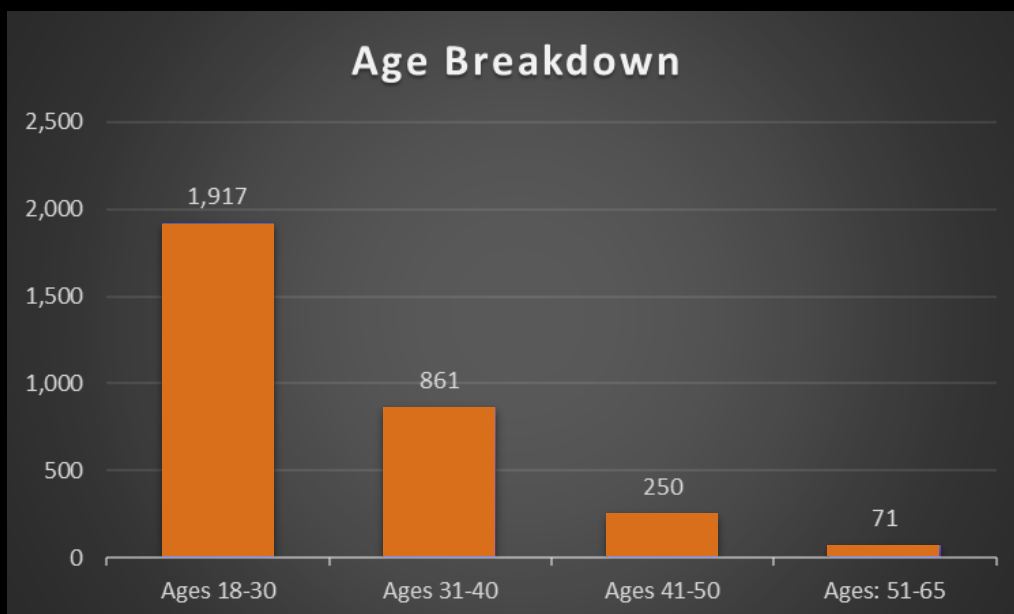
AMPLIFY THE COLLECTIVE POWER OF SOCIAL INNOVATION

Demonstrate the transformative potential of shared purpose and partnerships by turning visionary concepts into actionable projects, fostering a culture of entrepreneurship, social innovation, and sustainable development across diverse African communities.

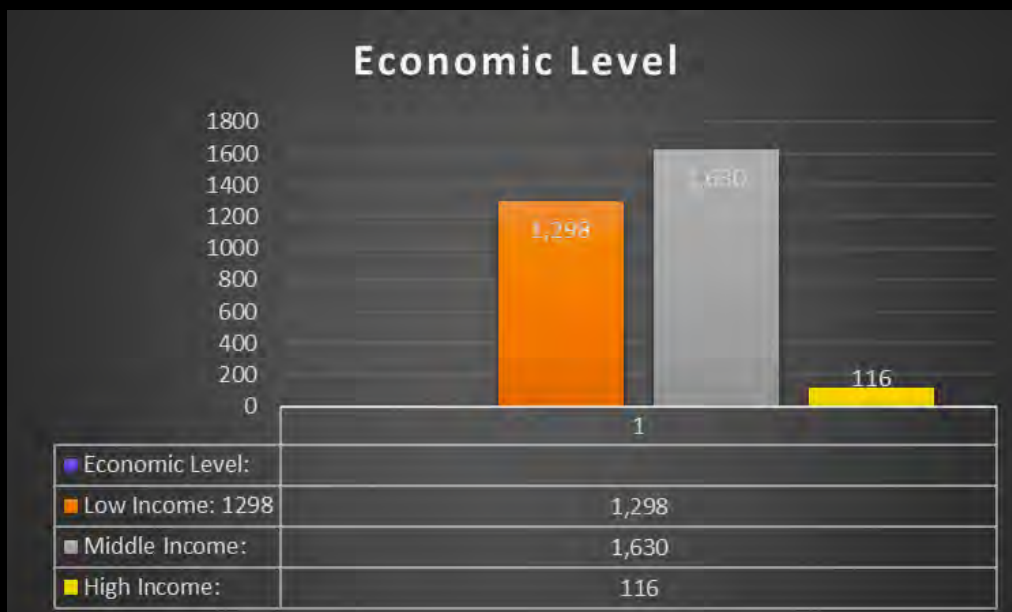




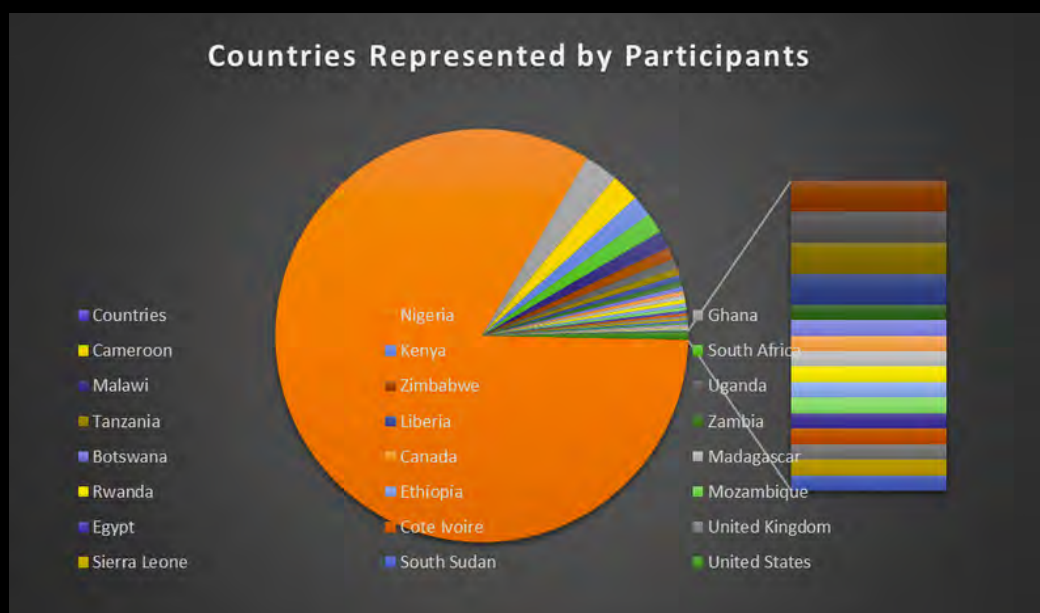
A Diagram Showing the Total Number of Participants who Participated in the AMS 4.0



A Diagram Showing the Total Number of Participants Age grade who Participated in the AMS 4.0



A Diagram Showing the Economic Level of Participants who Participated in the AMS 4.0



A Diagram Showing the Countries Represented by Participants



AMS 4.0 IMPACT COHORT/THINK TANKS:

Following the completion of the learning phase, participants transitioned into the project development phase. They were grouped into 10 Impact Cohorts based on their areas of interest and specialization, aligned with the Sustainable Development Goals (SDGs).

Each Impact Cohort conducted brainstorming sessions and learning reviews to reflect on the modules and apply their newfound knowledge. The purpose of these sessions was to foster collaboration, partnership, innovation, and ideas to enable participants to discuss and shape the projects they will undertake within their respective Impact Cohorts.

The different Impact Cohorts/Think-Tanks are listed below:



The AMS 4.0 Impact Cohorts/Think-Tanks



2. Youth Empowerment & Education

Innovating approaches to empower the youth through education, skills development, and capacity building.

1. Sustainable Development & Green Economy

Crafting strategies for environmentally sustainable development, focusing on green energy, waste management, and climate resilience.



The AMS 4.0 Impact Cohorts/Think-Tanks Cont...



4. Inclusive Governance & Civic Engagement

Strengthening democratic processes, enhancing transparency, and fostering civic participation.

3. Health & Well-being:

Creating solutions to improve healthcare access, mental health, and general well-being in underserved communities.



The AMS 4.0 Impact Cohorts/Think-Tanks Cont...



6. Economic Empowerment & Financial Inclusion

Promoting strategies to increase financial access, entrepreneurship, and economic opportunities for marginalized groups.

5. Digital Innovation & Technology for Good

Leveraging technology to address social challenges, bridge the digital divide, and drive social innovation.



The AMS 4.0 Impact Cohorts/Think-Tanks Cont...



8. Agriculture & Food Security

Developing innovative agricultural practices that ensure food security and economic prosperity.

7. Gender Equality & Social Justice

Advancing gender equity, social justice, and the rights of marginalized groups across Africa.



The AMS 4.0 Impact Cohorts/Think-Tanks Cont...



10. Creative Industries & Cultural Preservation

Using the arts, media, and cultural heritage as tools for social change and economic empowerment.

9. Water, Sanitation & Hygiene (WASH)

Using the arts, media, and cultural heritage as tools for social change and economic empowerment.



KEY OUTCOMES ACHIEVED BY THE AMS 4.0 PROGRAM

The African Masterclass Series 4.0 achieved transformative outcomes by linking its robust outputs to measurable, lasting impacts on participants and their communities.

3,100 participants gained advanced knowledge in entrepreneurship, innovation, and social impact creation through the 12-module curriculum, equipping them to design scalable and sustainable ventures.

Participants acquired practical tools for business model planning, market research, customer discovery, branding, and financial management, enabling them to launch or improve their ventures.

Increased Collaboration and Innovation:
The creation of 10 Impact Cohorts fostered a culture of collaboration and problem-solving, with participants leveraging diverse expertise to develop innovative solutions addressing critical SDG challenges.

Through brainstorming sessions and project development activities, participants applied learned concepts to real-world scenarios, strengthening their ability to create impactful ventures.

Successful Execution of Micro Projects: Cohorts executed impactful projects in areas such as health, education, governance, technology, agriculture, and gender equality, directly benefiting communities across Africa.

Participants demonstrated that financial constraints are not barriers to achieving significant impact, inspiring a mindset of resourcefulness and innovation.

Improved Confidence and Presentation Skills:
Participation in the AMS 4.0 Live Pitch Project Challenge boosted participants' confidence and enhanced their ability to articulate and present impactful ideas to stakeholders and investors.

The experience positioned them as changemakers capable of mobilizing support for their ventures with or without funding opportunities.

Community Impact through SDG Projects:
Cohorts' projects contributed to addressing critical issues such as youth education, economic empowerment, gender equality, and sustainable development, directly aligning with global and local SDG goals.

KEY OUTCOMES ACHIEVED BY THE AMS 4.0 PROGRAM CONT....

Through these outcomes, the AMS 4.0 Program empowered participants not only to navigate their entrepreneurial journeys but also to become transformative leaders driving sustainable development across Africa and beyond.

Communities experienced improved access to resources, opportunities, and solutions tailored to their specific challenges.

Recognition of Excellence:
The six outstanding cohorts that received Certificates of Award inspired other participants, setting benchmarks for excellence and impact in social entrepreneurship

Improved Program Accountability and Engagement:
The use of pre-and post-program assessments and weekly trackers enhanced participant engagement and ensured measurable growth throughout the program.

Insights from comprehensive surveys provided valuable data for refining future editions of the program

Strengthened Networks and Partnerships:
Participants established enduring networks within their cohorts and with the broader AMS community, creating opportunities for future collaborations on social impact projects.

Professional Certification and Credibility:
Participants who successfully completed AMS 4.0 received certificates of completion, enhancing their professional credibility and positioning them as knowledgeable social innovators and entrepreneurs

Sustained Awareness and Advocacy:
The program's public awareness campaigns increased recognition of the value of social innovation and entrepreneurship, encouraging more individuals to pursue impactful initiatives.

KEY OUTCOMES ACHIEVED BY THE AMS 4.0 PROGRAM



Enhanced Capacity for Social Entrepreneurship and innovators

Impact: Empowered over 3,100 early and mid-level non-profit professionals, social entrepreneurs, and changemakers across Africa and beyond with the tools, knowledge, and strategies to drive scalable and sustainable social impact through entrepreneurship and innovation.



Increased Community Impact through Cohort Projects

Impact: Ten (10) Impact Cohorts executed innovative micro-projects aligned with specific SDGs, addressing critical challenges in their communities related to health, education, agriculture, technology, gender, sustainable energy, culture, creativity, etc. This fostered localized solutions and demonstrated that impactful change is achievable even with limited financial resources.



Improved Collaboration and Networking Among Changemakers

Impact: Strengthened networks of 3,100 participants, leading to cross-sector partnerships, collaborative initiatives, and a more united ecosystem of changemakers dedicated to solving Africa's developmental challenges.



Advancement of Gender Equality and Social Justice

Impact: By involving 7 Female and 5 Male Guest Mentors and promoting projects under the Gender Equality and Social Justice cohort, the AMS 4.0 program reinforced the importance of gender-balanced leadership and inclusivity in addressing societal challenges.



Scalable and Sustainable Solutions

Impact: Participants gained actionable insights into developing sustainable ventures, directly contributing to innovative solutions in areas such as health, agriculture, education, and digital technology, thereby enhancing systemic change in their communities.

KEY OUTCOMES ACHIEVED BY THE AMS 4.0 PROGRAM



Global Awareness of African Innovation Potential

Impact: The AMS 4.0 showcased Africa's innovative and entrepreneurial spirit on a global stage, inspiring international stakeholders and attracting attention to grassroots initiatives addressing SDG-aligned challenges.



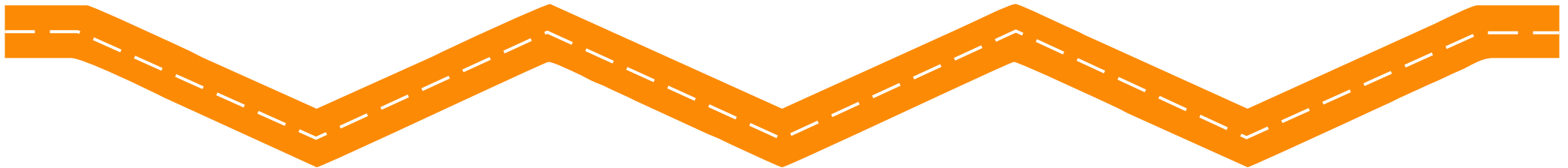
Increased Financial and Strategic Independence

Impact: Participants gained critical knowledge of financial management, funding strategies, and business scalability, equipping them to lead self-sustaining ventures capable of long-term impact.



Youth Empowerment and Leadership Development

Impact: Empowered young social innovators, and changemakers with leadership, problem-solving, and entrepreneurial skills, building a pipeline of visionary leaders committed to driving Africa's growth and global influence.



Ripple Effect of Social Innovation

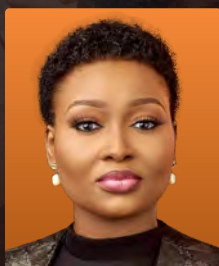
Impact: The program instilled the mindset that micro-scale projects can lead to macro-scale transformations, inspiring a ripple effect of positive change across communities, regions, and sectors.



Recognition of Excellence in Community Development

Impact: Awarding certificates of recognition to top-performing Impact Cohorts. Through these impacts, AMS 4.0 has catalyzed systemic change, reinforcing the potential of empowered individuals and collaborative communities to create enduring solutions to Africa's most pressing challenges.

THE AFRICAN MASTERCLASS 2024 TESTIMONIALS



**DEBOLA
DEJI-KURUNMI**

Executive Director,
Ideation Hub Africa

GUEST MENTOR



**BODAM
TAIWO**

Head of Portfolio,
Bond & Connect,
Pernod Ricard.

GUEST MENTOR



**CHIDI
NWAOGU**

Co-founder of
Publiser and Savvy

GUEST MENTOR



**SOLA
ADESAKIN**

Founder, and Lead Coach,
Smart Stewards

GUEST MENTOR



**FRANK
RIMALOVSKI**

Executive Director,
NYU Entrepreneurial Institute,
United States of America

GUEST MENTOR



**MARTINS
UDOTAI**

Senior Product Manager,
Advon, Co-founder
StEat & Dinesurf

GUEST MENTOR



**MERCEDES
IFON**

Founder,
StarGuide HR Consulting

GUEST MENTOR



**MUNACHISO
OKONKWO**

Co-Founder, StEat

GUEST MENTOR



**DR. NAOMI
OSEMEDUA**

Chief Executive Officer,
The Centre Stage Company

GUEST MENTOR



**OLUWATOYIN
ARALEPO**

Strategic Finance Leader/Member
of the Forbes Finance Council

GUEST MENTOR



**ROSEMOND
PHIL-OTHIHIWA**

Legal Partner, Synd. Africa

GUEST MENTOR



**SOLOMON
AYODELE**

Head, Technology
Innovation - ALAT

GUEST MENTOR

Bosede Christiana Oyelakin (NIGERIA)



I have learnt practical strategies to building and grow my business in one of the most simplest ways ever. The responses of the speakers, the illustration given, I mean practical illustrations not just the use of grammar and complex words: makes this master class worthwhile. Besides running my own consulting services, I volunteer with an organization that is a startup in mental health support and I wish my friend the Executive Director is here to learn from the experts who have shared their knowledge and experiences in business growth over the last 3 weeks.

I'm definitely letting her in on the next cohort though. The think-tank group has been very engaging as I also see different interpretations and understanding of what we have learnt from my co participants.

Wadzanai Adeline (ZIMBABWE)



One of my major lightbulb moments came in during Module 8 when our guest mentor highlighted the importance of having a legal awareness, competence as well as compliance even as we scale up. I used to think my venture is too small to invest in matters of intellectual property rights, the need for founder agreements and having a functioning data room. What an enlightenment!

I have resolved to be intentional and proactive as far as legal and regulatory considerations are concerned.

Remilekun Osibogun (CANADA)



Wow... such valuable and practical information! I must say, these are MBA-grade modules and discussions. As someone currently pursuing a Master's in Management Analytics here in Canada, I can confirm that these are the same concepts being taught by professors. The value here is easily worth thousands of dollars, so please, cherish it and make the most of it.

A big thank you to DTB for the insightful questions and Sir Munachiso Okonkwo for the enlightening answers. Thank you, Ideation Hub Africa!

Jean Pierre Twizeyeyezu (RWANDA)



The African Masterclass Series has transformed the way I think about my career and my role in shaping better futures for my community. Week Two, in particular, showed me the importance of applying strategic, forward-thinking business models to my expertise in land rights.

I now feel more equipped to not only improve my welfare but to contribute meaningfully to Rwanda's development agenda by influencing legal reforms and fostering equitable land ownership practices for both nationals and foreigners.

Abwoch Tom Peter (South Sudan)



The AMS 4.0 Program provided numerous opportunities for collaboration, and it was one of the most enriching aspects of the experience. Throughout the program, I had the chance to work with an incredibly diverse group of professionals, each bringing unique perspectives, expertise, and ideas to the table. This collaborative environment fostered creativity and helped me approach challenges from different angles.

One of the most impactful collaborative experiences was during the development of TalentHub4Africa, where we came together as a team to tackle youth unemployment. The diversity of the group, ranging from professionals with technical skills to those with business and community engagement backgrounds, allowed us to pool our strengths and create a more holistic and effective solution. We shared knowledge, brainstormed innovative approaches, and collectively overcame obstacles to move the project forward.

Nyaoza Samson (KENYA)



I have learnt about business models, how to identify target audience through market research and customer discovery and as well as operational strategies. Then comes compliance to business ethics and regulations. Here I learnt that operating a business, however small it is, without legal documents, is illegal! Would you imagine? Most times, we only think that, only big profit-making organizations/NGOs are the ones who are supposed to register.

On technology, I learnt about the importance of applying relevant technologies in the business operations. I actually got serious on ChatGPT, Canva, Facebook, Email Listing and how to measure the interactions from them for possible interpretations.

Seide Agosu (NIGERIA)



The AMS 4.0 came with a lot of content that requires reflection and excellent execution.

I learnt better ways to leverage technology in my business and have started working on infusing them in our operation.

I also started to expand my knowledge about regulations that guide my industry, the general regulations for businesses and companies. Lastly, the class on Building and Leading High Performance Teams is my best module for this week, as it is an answer to some questions I have been asking about managing the team of my company.

The clarity and knowledge gleaned from the African Masterclass Series are essential for every business person, changemaker and Social Entrepreneur. I have been recommending the program to people. They must join the waitlist for the next cohort. Thank you, Ideation Hub Africa.

Blessing Olamide Oluwadara (NIGERIA)



Coach Sola literally blew my mind. I had to begin to adjust my relationships and approach to money and integrity after her session. It was an eye opener to me- the Five C's of money.

I immediately killed the 'I don't have money' excuse, and began to practice her insights shared during the module. This was the highlight of my week.

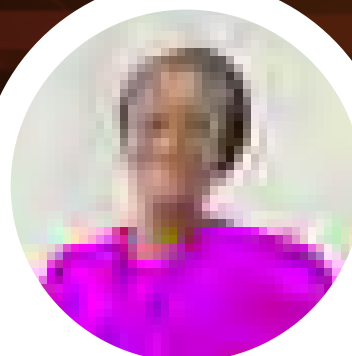
Oluwadamilola Abe (NIGERIA)



AMS 4.0 has been nothing short of amazing! Week Four has been an offshoot of the past weeks; I have learnt about financing my social venture, I have learnt better how to go about raising funds and putting structure in my social venture, as emotions would not grow the social enterprise and also, emotions will not impact the indigent.

The Guest Facilitators have also shared from practical experiences and also, the sharing of ideas at the Impact Cohort/Think-Tanks; I duly promise to always make use of these learnings.

Annita Sentsima (Botswana)



The AMS 4.0 Program has been a transformative journey for me, both professionally and personally. As someone with a vision to build impactful organizations, the program has provided me with invaluable knowledge, skills, and tools that are shaping the foundation of my entrepreneurial journey.

Through the program, I gained clarity on how to transition from ideas to actionable plans. The Vision-to-Venture framework was a standout tool, guiding me in structuring my business models and aligning them with market needs. The lessons on branding and sustainability were instrumental as I laid the groundwork for my initiatives, ensuring they were positioned for success even at the establishment stage.

On a personal level, AMS 4.0 challenged me to think deeply about my purpose and the impact

I want to create in my community. It strengthened my leadership capacity, time management skills and ability to balance my career, entrepreneurship and spiritual commitments effectively.

I am especially grateful for the supportive network I built through the program. The shared insights, mentorship, and resources from like-minded individuals have further motivated me to pursue excellence in all my endeavours.

AMS 4.0 is not just a program but a life-changing experience. It has equipped me with the tools and confidence to step boldly into my vision and create a sustainable impact in Botswana and beyond. I am excited to apply these lessons as I grow my ventures and contribute meaningfully to society.

Rachael Adeleke (NIGERIA)



I never knew what product-fit market and what MVP were, until I went through module 10. I'm glad I can put all of these into use in my business. Right now I've made up my mind to start my business all over by using all the wisdom I've gained from AMS 4.0- problem probing, business model, leveraging technology, marketing and branding, funding and building a sustainable business.

For a long time, I've been looking for the missing link in my business but right now AMS 4.0 has opened my eyes to all that I need to do. Thank you so much for impacting our lives with so much value. God bless you.

Chikondi Njobvu (Malawi)



A key takeaway from AMS 4.0 was the power of a human-centered approach in creating effective solutions. I applied this by re-evaluating my project to create a fashion brand, focusing on community needs and feedback.

As a result, I developed a product line that resonates better with my target audience, leading to increased engagement and support. This experience has strengthened my project and deepened my commitment to using innovative approaches for lasting impact in my community.

AMS 4.0 not only enhanced my professional and personal growth but also reignited my passion for creating meaningful and lasting impact. I am grateful for the opportunity and excited to apply what I've learned to drive change in my community.

Fabian Owuor (KENYA)



Participating in the AMS 4.0 Program has been a transformative experience for me professionally and personally. The program's rich content, expert-led sessions, and collaborative environment gave me invaluable insights into advancing my ventures and leveraging innovative strategies.

The balance between cutting-edge knowledge and practical applications inspired me to think boldly while remaining grounded in execution. I truly appreciated the opportunity to network with a diverse group of forward-thinking individuals, expanding my perspective and creating connections that will undoubtedly shape my future projects. AMS 4.0 is more than a program—it's a catalyst for growth, and I am deeply grateful to have been a part of it.

Tapiwa Chipumha (Zimbabwe)



Participating in the AMS 4.0 Program has been a transformative experience for me. This program not only deepened my understanding of advanced methodologies but also equipped me with practical tools that I can immediately apply to my organization and personal development. One of the most impactful lessons was the emphasis on data-driven decision-making. I learned how to leverage analytics to inform strategic choices, which has already led to more effective project outcomes in my role. The program also highlighted the importance of agility and adaptability, teaching me how to pivot quickly in response to changing circumstances—an essential skill in today's fast-paced environment. Moreover, the focus on

sustainability and the green economy resonated deeply with me. I now feel empowered to advocate for sustainable practices within my organization, fostering initiatives that contribute to environmental responsibility. The collaborative spirit of the program encouraged networking with like-minded professionals, expanding my horizons and opening doors to new opportunities in the field of sustainability. Overall, the AMS 4.0 Program has not only enhanced my professional skills but also ignited a passion for sustainability that I will carry forward in my career and personal life. I am grateful for the knowledge, connections, and inspiration gained during this journey.

Andriambeloza Tianasoa (Madagascar)



AMS 4.0 broadened my knowledge in leadership and entrepreneurship, with this Masterclass, I was able to craft a solid Business model for my startup and my organisation. Thanks to Ideation hub Africa, I gained some value like future collaboration with my Think tank cohort in Health and Well-being, I was able to practice more my Design skills and my English skills as I am a French speaker.

I was also delighted because of the encouragements of my teammates, their support was valuable and important to me as I've been through difficult situation during the program. AMS gave me also some keys to other opportunities, thank you so much for everything you have done for us.

Amanda Sauta (Malawi)



In my efforts to economically and socially empower and build capacity of sanga youth club, I have managed to coach club members enabling us as a club to win a national grant for agribusiness.

In line with empowering this group of youth we plan to achieve our current goal of becoming a youth organization that is duly registered as a youth lead NGO and limited company for our agribusiness ventures within 1year.

To this end i have secured human capital development under propel health at no cost as well as the approval and support of the national youth council of Malawi that has awarded is the grant.

2024 PARTNERSHIP AGREEMENT



SDG GOAL 17 Partnerships for the Goals

In 2024, we built strategic partnerships for development as we partnered with organizations to promote our programs, projects and also expand our reach, audience and impact for advancing the pursuit of the SDGs across nations. Our partners and donors are part of our huge success in 2024.

Organizations we supported and partnered with in 2024 successfully are:



S U P P O R T E D B Y
access



**WHAT'S
NEXT
FOR
2025?**



OUR 2025 OUTLOOK

VISIONING RETREAT

February 7TH & 8TH 2025

The Exclusive Visioning Retreat is a two days training for Changemakers, Social Innovators, Entrepreneurs, NGO's Leaders and Social Saviours working across the SDGs to build sustainable impact in their communities, organizations and across the Africa Continent.

Participants will learn to discover the 2025 Trends and Megatrends for African NonProfits / Social Impact Business.

Understand how to ENGINEER the FUTURE through Personal and Corporate Vision.

IHA MONTHLY WEBINARS

February to August 2025

The Ideation Hub Africa monthly webinar is focused around creating a platform for our community where topics of interest as demanded in relation to social innovation, social impact, funding, building partnership & collaboration and development space can be discussed or expounded to improve changemakers ability and build capacity for a sustainable social impact in their organizations, communities and across the African Continent.

INTERNATIONAL WOMEN'S DAY 2025

March 8th 2025

This social media event is to celebrate African women doing great impact. These phenomenal women are shaping the sustainable future and leaving an indelible mark globally.

OUR 2025 OUTLOOK

WOMEN IN DEVELOPMENT (WID) SUMMIT 2025

July 2025

The Women in Development is a strategic networking and mentorship convening designed specifically for women working in the development sector, non-profits, social enterprises, civil society organizations, international development agencies, advocacy groups, or CSR divisions of corporate institutions and multinationals.

At the WID Summit, we are committed to curating a transformational experience and rallying point for Nigerian and African women who are actively working towards building a better continent and promoting equity for all.

AFRICAN MASTERCLASS SERIES 5.0

August–November 2025

African MasterClass Series – an online Bootcamp to deliver an immersive learning experience, that teaches changemakers how to create social impact through innovation.

The insights in the MasterClass will be delivered by African thought-leaders in the social sector, working to transform communities, societies and nations, across different impact areas.

These thought-leaders would be interviewed, and their sessions documented for thousands of changemakers in Africa.

NONPROFIT MANAGEMENT INTENSIVE (NMPI)

September 2025

African MasterClass Series – an online Bootcamp to deliver an immersive learning experience, that teaches changemakers how to create social impact through innovation.

The insights in the MasterClass will be delivered by African thought-leaders in the social sector, working to transform communities, societies and nations, across different impact areas.

These thought-leaders would be interviewed, and their sessions documented for thousands of changemakers in Africa.

OUR 2025 OUTLOOK

DEVELOPMENT DIALOGUE 2025

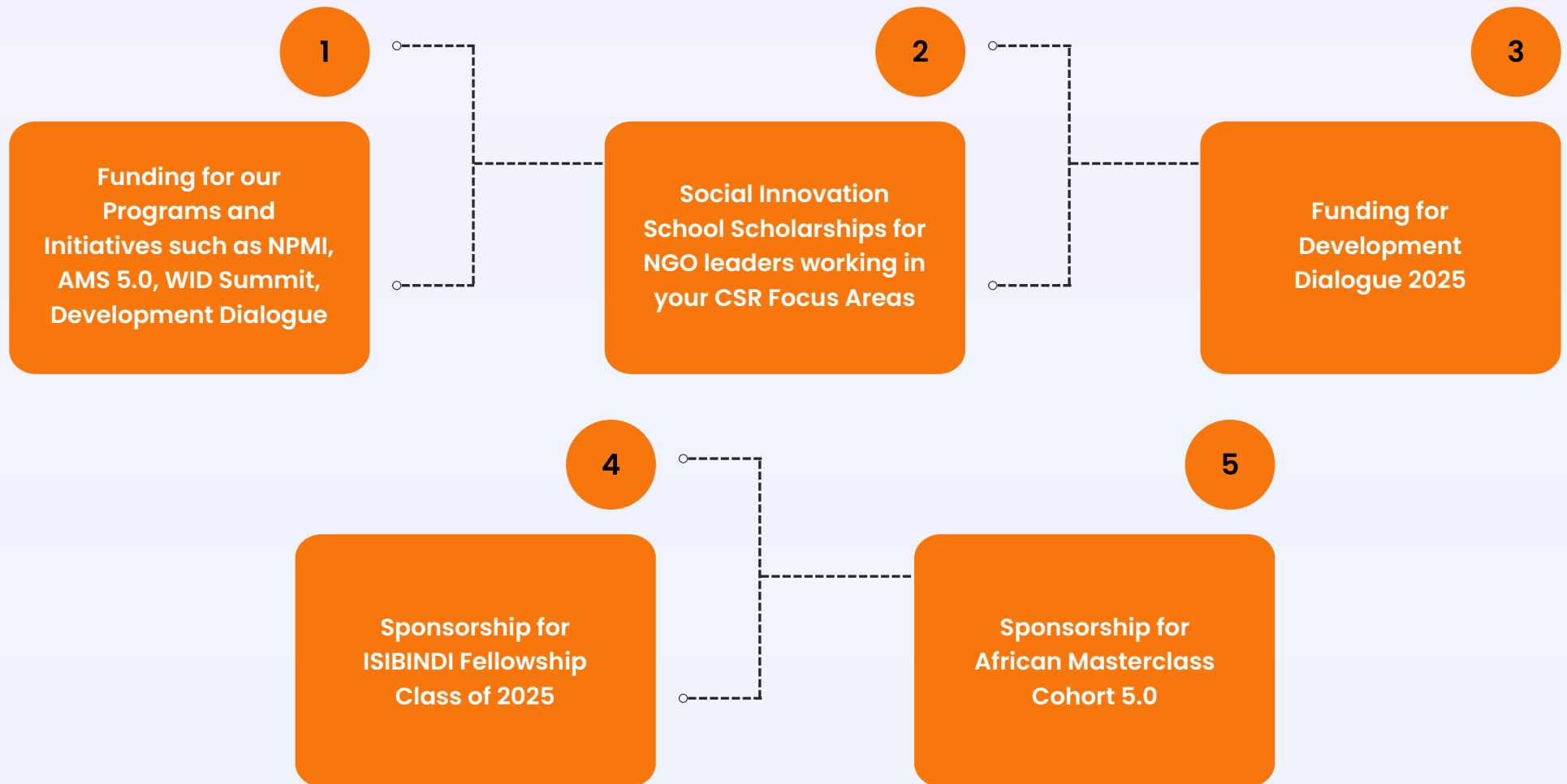
November 2025

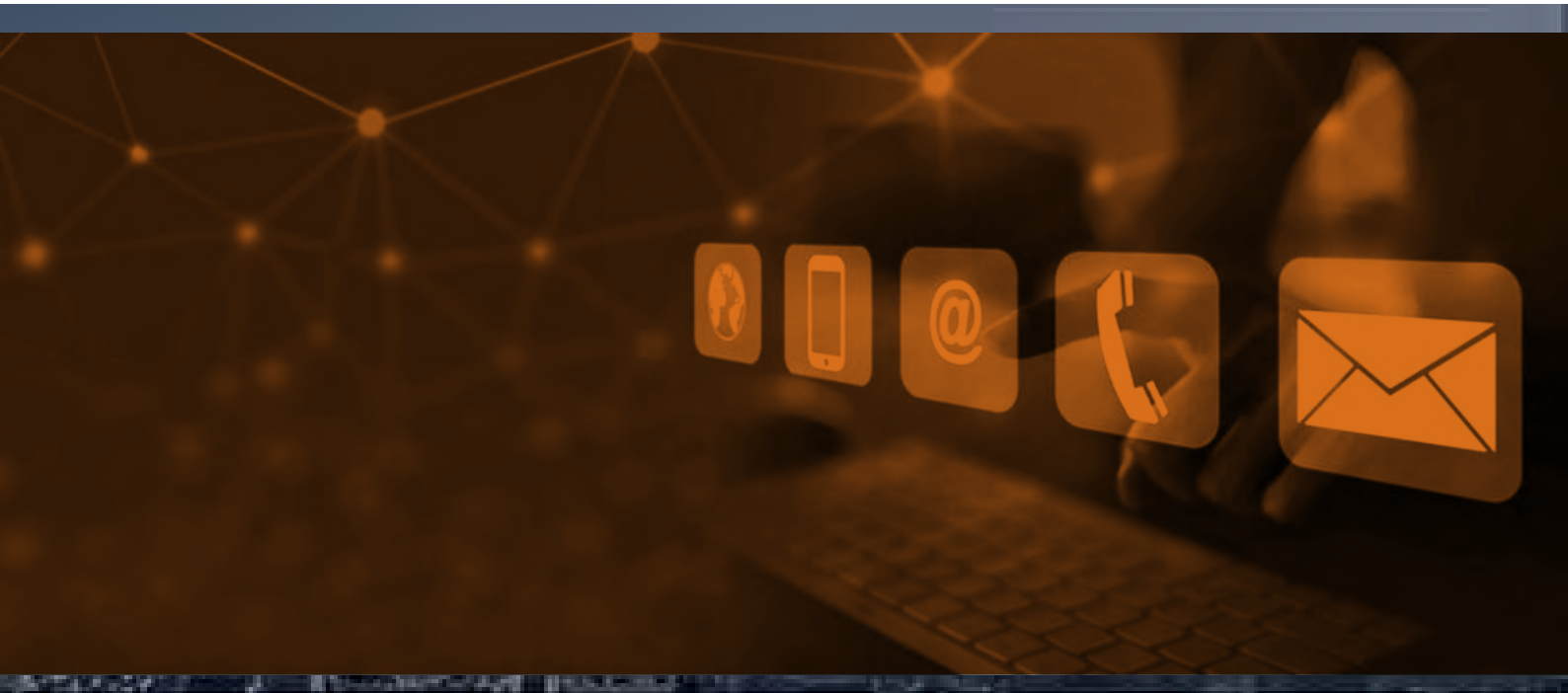
Development Dialogue is Nigeria's leading thought-leadership Conference for NGO Leaders, Development Practitioners, Social Innovators and Entrepreneurs.

It provides a rallying point for thinkers, doers and change-makers who envision a better future for Africa, and are working actively for social good.

We explore the next big ideas, celebrate the power of social innovation to solve pressing problems and the role of the third sector as a key driver of economic growth and national prosperity.

OPPORTUNITIES FOR PARTNERSHIP





VISIT US

Lagos, Nigeria
<https://ideationhubafrica.org>



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CONTACT US

Info@ideationhubafrica.org
oluwatoyin@ideationhubafrica.org



Thank You

Thank you to all our
donors, partners and
volunteers we Look
forward to making even
more of an impact This year